

Application Question 221 Applicant Self-Certification

3 August 2026

I, Alvaro Alvarez, the Manager of Hair Apparent, LLC's Sole Member do hereby certify, represent, and warrant as follows:

Hair Apparent, LLC will, no later than delegation of the Top Level Domain (TLD), establish a dedicated abuse point of contact responsible for addressing matters requiring expedited attention and providing a timely response to abuse complaints concerning any name registered in the TLD.

Hair Apparent, LLC will, no later than delegation of the TLD, establish, publish, and provide to ICANN the location of a mechanism for members of the public to submit reports of abuse in accordance with the current obligations of the Base RA and any Consensus Policies.

Hair Apparent, LLC has developed proposed measures for removal of orphan glue records for names removed from the zone when provided with evidence in written form that the glue is present in connection with malicious conduct (see Specification 6).

Hair Apparent, LLC has or will have at time of delegation, established policies for handling complaints regarding abuse. Such policies are to be maintained and posted publicly so that anyone can review the policies via the Internet and any other means deemed appropriate by Hair Apparent, LLC. Hair Apparent, LLC's policies at a minimum should contain appropriate confirmation of the receipt of the abuse report, the process of review of the report, and actions that will be taken if Hair Apparent, LLC confirms the report is legitimate.

Hair Apparent, LLC understands that DNS Abuse is Phishing, Malware, Botnets, Pharming and Spam (when used to deliver other forms of DNS Abuse). Hair Apparent, LLC understands and is prepared to contribute to the mitigation or disruption of DNS Abuse in domains in the TLD zone.

Hair Apparent, LLC's abuse response capabilities are resourced appropriately to ensure a timely and adequate investigation and response to reports of DNS Abuse. This includes capabilities to receive and evaluate evidence of DNS Abuse in reports, and to take action to stop or disrupt the DNS Abuse.

Hair Apparent, LLC is prepared to conduct periodic scans of its zone to identify if domains are being used to perpetrate DNS Abuse, and to maintain statistical reports of the scans, the findings, and actions taken.



Alvaro Alvarez
Manager of Its Sole Member
Hair Apparent, LLC