

Miso Labs, Inc.
169 Madison Ave STE 74706
New York, NY
10016

June 30, 2026

New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Re: Support for Sui Naming Limited's Application for the .sui Community Top-Level Domain

Dear ICANN Review Panel:

I write on behalf of **Miso Labs, Inc. building the future of music fully onchain on Sui**, in support of **Sui Naming Limited's** application for the **.sui** community generic top-level domain.

1. Our Role in the Sui Community

Miso Labs is an active participant in the Sui ecosystem. We serve **users, creators, and ecosystem participants** and support the continued growth, adoption, and development of Sui. We've been building on Sui for two years, working with artists from around the world to monetize their music more efficiently through Sui and related technologies.

Through this role, we interact with and support a meaningful segment of the Sui community.

2. Support for .sui

We support the recognition of **.sui** as the Sui community's ICANN-administered domain space. The **.sui** string is a natural and established identifier for the Sui community, and its delegation as a community top-level domain would provide Sui developers, applications, users, and ecosystem participants with a trusted namespace in the global DNS.

We also support **the Sui Foundation's** endorsement of **Sui Naming Limited** as the applicant and ICANN operating partner for **.sui**.

3. Community Benefit

A community-aligned **.sui** TLD can help strengthen the Sui ecosystem's identity layer by connecting community-native applications, naming, wallets, users, and other ecosystem participants with the established DNS.

We believe this will benefit the Sui ecosystem by supporting discoverability, trust, interoperability, and community-aligned use of the **.sui** namespace.

As a marketplace serving creators, collectors, and digital asset users in the Sui ecosystem, we believe .sui can provide an important DNS identity layer for participants building and transacting within the community.

For these reasons, **Miso Labs, Inc.** supports **Sui Naming Limited's** application for the **.sui** community gTLD and urges ICANN to approve the application.

Sincerely

A handwritten signature in black ink, appearing to read 'Brian Li', with a stylized flourish at the end.

Brian Li

CEO

Miso Labs, Inc.