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Mark: PLEX

plex

US Serial Number: 97441982

Application Filing Date: Jun. 03, 2022

US Registration Number: 7130759

Registration Date: Aug. 08, 2023

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Aug. 08, 2023

Publication Date: May 23, 2023

Mark Information

Mark Literal Elements: PLEX

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S)/LETTER(S)/NUMBER(S) IN STYLIZED FORM

Description of Mark: The mark consists of a stylized word plex.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Goods and Services

Note:

The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((.)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *.* identify additional (new) wording in the goods/services.

For: Downloadable computer software for use in streaming via the internet of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts and transmission of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts; Downloadable computer software in the field of digital media management for use in playing, organizing, indexing, searching, and transcoding digital video, audio and images

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

First Use: Apr. 05, 2022

Use in Commerce: Apr. 05, 2022

For: Entertainment services in the nature of news syndication reporting, namely, providing third-party current events content via computer networks; Providing a web site featuring entertainment information about television programs, movies, music, podcasts, web videos, celebrities and production personnel

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

First Use: Apr. 05, 2022

Use in Commerce: Apr. 05, 2022

For: Providing temporary use of online non-downloadable computer software for use in streaming online videos; Providing temporary use of on-line non-downloadable computer software for use in streaming via the internet of ad-supported video on demand, subscription video

on demand, transaction video on demand, music and podcasts and transmission of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts; Providing temporary use of non-downloadable online software in the field of media management for use in streaming delivery of audio programs, videos and podcasts and for use in accessing or recording videos, television shows, movies, news, documentaries and sports via computer networks; Providing temporary use of online non-downloadable software for use in accessing a computer database for use by consumers in organizing entertainment information about television programs, movies, music, podcasts, web videos, celebrities and production personnel; Providing temporary use of online, non-downloadable computer software for use by consumers in organizing information about television programs, movies, music, podcasts, web videos, celebrities and production personnel

International Class(es): 042 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

First Use: Apr. 05, 2022

Use in Commerce: Apr. 05, 2022

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Filed ITU: No

Currently ITU: No

Filed 44D: No

Currently 44D: No

Filed 44E: No

Currently 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Plex, Inc.

Owner Address: 449 N Santa Cruz Ave
Los Gatos, CALIFORNIA UNITED STATES 95030

Legal Entity Type: CORPORATION

State or Country Where Organized: DELAWARE

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Christopher J. Palermo

Docket Number: 088811.0158

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Attorney Email Authorized: Yes

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Correspondent e-mail Authorized: Yes

Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Aug. 08, 2023	NOTICE OF REGISTRATION CONFIRMATION EMAILED	
Aug. 08, 2023	REGISTERED-PRINCIPAL REGISTER	
May 23, 2023	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
May 23, 2023	PUBLISHED FOR OPPOSITION	
May 03, 2023	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Apr. 19, 2023	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 19, 2023	EXAMINER'S AMENDMENT ENTERED	
Apr. 19, 2023	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	
Apr. 19, 2023	EXAMINERS AMENDMENT E-MAILED	
Apr. 19, 2023	EXAMINERS AMENDMENT -WRITTEN	
Apr. 14, 2023	TEAS/EMAIL CORRESPONDENCE ENTERED	

Apr. 13, 2023	CORRESPONDENCE RECEIVED IN LAW OFFICE
Apr. 13, 2023	TEAS RESPONSE TO OFFICE ACTION RECEIVED
Mar. 21, 2023	NOTIFICATION OF NON-FINAL ACTION E-MAILED
Mar. 21, 2023	NON-FINAL ACTION E-MAILED
Mar. 21, 2023	NON-FINAL ACTION WRITTEN
Mar. 20, 2023	ASSIGNED TO EXAMINER
Jun. 13, 2022	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED
Jun. 07, 2022	NEW APPLICATION ENTERED

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Aug. 08, 2023

United States of America

United States Patent and Trademark Office

plex

Reg. No. 7,130,759

Registered Aug. 08, 2023

Int. Cl.: 9, 41, 42

Service Mark

Trademark

Principal Register

Plex, Inc. (DELAWARE CORPORATION)
449 N Santa Cruz Ave
Los Gatos, CALIFORNIA 95030

CLASS 9: Downloadable computer software for use in streaming via the internet of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts and transmission of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts; Downloadable computer software in the field of digital media management for use in playing, organizing, indexing, searching, and transcoding digital video, audio and images

FIRST USE 4-5-2022; IN COMMERCE 4-5-2022

CLASS 41: Entertainment services in the nature of news syndication reporting, namely, providing third-party current events content via computer networks; Providing a web site featuring entertainment information about television programs, movies, music, podcasts, web videos, celebrities and production personnel

FIRST USE 4-5-2022; IN COMMERCE 4-5-2022

CLASS 42: Providing temporary use of online non-downloadable computer software for use in streaming online videos; Providing temporary use of on-line non-downloadable computer software for use in streaming via the internet of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts and transmission of ad-supported video on demand, subscription video on demand, transaction video on demand, music and podcasts; Providing temporary use of non-downloadable online software in the field of media management for use in streaming delivery of audio programs, videos and podcasts and for use in accessing or recording videos, television shows, movies, news, documentaries and sports via computer networks; Providing temporary use of online non-downloadable software for use in accessing a computer database for use by consumers in organizing entertainment information about television programs, movies, music, podcasts, web videos, celebrities and production personnel; Providing temporary use of online, non-downloadable computer software for use by consumers in organizing information about television programs, movies, music, podcasts, web videos, celebrities and production personnel

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



FIRST USE 4-5-2022; IN COMMERCE 4-5-2022

The mark consists of a stylized word plex.

SER. NO. 97-441,982, FILED 06-03-2022

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.