

RECIPROCAL TRADEMARK LICENSE AGREEMENT

This Reciprocal Trademark License Agreement (“**Agreement**”) is entered into as of **July 16, 2026**, by and between:

Jackson National Life Insurance Company, a **Michigan corporation** with its principal place of business at **1 Corporate Way, Lansing, MI 48951** (“**Licensor**”),

and

Jackson Finance LLC, a **Michigan limited liability company** with its principal place of business at **1 Corporate Way, Lansing, MI 48951** (“**Licensee**”).

Licensor and Licensee are Affiliates within the meaning of the ICANN Base Registry Agreement.

1. DEFINITIONS

1.1 “Affiliate”

Has the meaning set forth in the ICANN Base Registry Agreement, meaning an entity controlling, controlled by, or under common control with another entity.

1.2 “Licensed Mark”

The registered trademark **Jackson**, Registration No. 3578110, registered with United States Patent and Trademark Office, including any textual elements necessary to operate the **.jackson** gTLD.

1.3 “TLD”

The top-level domain string **.jackson**, designated as a .BRAND TLD under Specification 13 of the ICANN Base Registry Agreement.

2. LICENSE GRANT

2.1 Grant of License

- i. Licensor hereby grants Licensee a non-exclusive, royalty-free, worldwide license to use the Licensed Mark solely for the following purposes:

- (a) Operating the TLD pursuant to the ICANN Base Registry Agreement and Specification 13
- (b) Registering, maintaining, and resolving domain names within the TLD
- (c) ICANN compliance, contractual reporting, and registry operations

No other use is permitted.

- ii. Licensee hereby grants Licensor a non-exclusive, royalty-free, worldwide license to access, maintain, and use the TLD in the ordinary course of Licensor’s business.

2.2 No Sublicensing

Licensee may not sublicense the Licensed Mark, except to Affiliates that meet Specification 13 eligibility requirements.

3. CONTROL AND RESTRICTIONS (SPECIFICATION 13 COMPLIANCE)

3.1 Exclusive Registrant Limitation

Licensee agrees that only the following entities may be registrants of domain names in the TLD:

- a. Licensee;
- b. Licensor; and
- c. Their respective Affiliates.

This restriction is mandatory under Specification 13.

3.2 DNS and Policy Control

Licensee shall maintain exclusive control over:

- a. DNS records at all levels of the TLD;
- b. Registration policies; and
- c. Compliance with ICANN obligations.

4. QUALITY CONTROL

4.1 Trademark Quality Standards

Licensee agrees to use the Licensed Mark in a manner consistent with Licensor's:

- a. Brand guidelines;
- b. Trademark usage standards; and
- c. Reputation and goodwill requirements.

4.2 Inspection Rights

Licensor may reasonably review Licensee's use of the Licensed Mark to ensure quality control compliance, as required to preserve trademark validity.

5. OWNERSHIP AND GOODWILL

5.1 Ownership

All right, title, and interest in and to the Licensed Mark remain exclusively with Licensor.

5.2 Goodwill

All use of the Licensed Mark by Licensee shall inure to the benefit of Licensor.

6. ICANN-SPECIFIC COVENANTS

6.1 Specification 13 Eligibility

Licensee represents and warrants that:

- a. The TLD qualifies as a .BRAND TLD under Specification 13;
- b. The Licensed Mark satisfies trademark eligibility requirements; and
- c. This Agreement may be disclosed to ICANN upon request.

6.2 Disclosure to ICANN

Licensor consents to ICANN review of this Agreement for purposes of compliance verification.

7. TERMINATION

7.1 Automatic Termination

This Agreement shall terminate immediately if:

- a. The TLD loses Specification 13 status;
- b. Licensee ceases to be an Affiliate of Licensor; or
- c. The ICANN Registry Agreement is terminated or expires

7.2 Effect of Termination

Upon termination, Licensee shall immediately cease all use of the Licensed Mark except as required for registry wind-down under ICANN transition procedures.

8. REPRESENTATIONS AND WARRANTIES

Each party represents and warrants that:

- a. It has authority to enter this Agreement;
- b. Execution does not violate any other agreement; and
- c. This Agreement is legally binding.

9. GOVERNING LAW

This Agreement shall be governed by the laws of **Michigan**, exclusive of conflict-of-law principles.

10. MISCELLANEOUS

This Agreement constitutes the entire agreement regarding the Licensed Mark. Any amendments must be in writing. Assignment is only permitted to Affiliates.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

LICENSOR: JACKSON NATIONAL LIFE INSURANCE COMPANY

By: *M. Brian Bacher*
M. Brian Bacher (Jul 16, 2026 12:50:55 CDT)
Name: M. Brian Bacher
Title: AVP, Contracts
Date: July 16, 2026

LICENSEE: JACKSON FINANCE LLC

By: *Kristan Richardson*
Kristan Richardson (Jul 16, 2026 14:45:42 EDT)
Name: Kristan Richardson
Title: Corporate Secretary
Date: July 16, 2026