

United States of America

United States Patent and Trademark Office

WIX

Reg. No. 5,759,746

Registered May 28, 2019

**Int. Cl.: 9, 35, 36, 38, 39,
42, 43**

Service Mark

Trademark

Principal Register

WIX.COM LTD. (ISRAEL LIMITED LIABILITY COMPANY)
40 Namal Street
6350671 Tel Aviv
ISRAEL

CLASS 9: Computer software media platform for processing e-commerce, maximization of media presentation, and for saving media storage; Computer software platform for creating, authoring, distributing, downloading transmitting, receiving, playing, editing, purchasing, selling, extracting, encoding, decoding, transcoding, converting, displaying, storing, and organizing text, data, graphics, images, audio, video, and other multimedia content; Computer application software for sharing, publishing, uploading, displaying, viewing and transmitting digital content, namely, photos, videos, blog posts, and articles, to wireless devices and communications networks; Software and software applications for transmitting, accessing, organizing, and managing text messaging, instant messaging, online blog journals, text, weblinks, and images via the Internet and other communications networks; downloadable software in the nature of a mobile application for social networking; Downloadable software in the nature of a mobile application for real-time delivery of data, messages, location, photographs, links, text and other data related thereto; downloadable software to facilitate online advertising; software for making reservations for restaurants

CLASS 35: E-commerce services, namely, providing information about products via telecommunication networks for advertising and sales purposes; E-commerce services, namely, advertising, marketing and promotion services provided via the Internet related to the goods and services of a wide variety of industries for the purpose of facilitating partnerships between affiliates and merchants in connection with marketing campaigns and e-commerce transactions for business purposes; E-commerce services, namely, business management consulting regarding business strategies for the creation and management of online stores and the conducting of business on computer e-commerce software platforms; Operating on-line marketplaces for sellers and buyers of goods and/or services; providing consumer information in the form of comments, ratings, reviews, referrals, recommendations, videos, photos, images, notes and blog entries discussing prices, compilations, rankings, ratings, reviews, referrals, contact information, recommendations, deals, special offers, discounts and coupons in the fields of companies and businesses, products and/or services, venues of all kinds, music events and performances, theatre and sporting events and cultural events, hotels and accommodations, via global computer and communications networks and mobile applications; Providing product ratings of the consumer goods of others in the field of food, beverages, restaurants, travel, hotels, resorts, through a website; Operating telephone call centers for others

CLASS 36: Financial services, namely, payment processing services in the field of electronic funds transfer, clearing and reconciling financial transactions; Payment processing, namely, processing of credit card payments, processing of debit card payments; Mobile payment services, namely, processing of credit card and debit card payments initiated via mobile electronic devices; Financial services, namely, credit services in the nature of processing of credit card payments, credit bureau services, business credit verification services; all the



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Director of the United States
Patent and Trademark Office

foregoing excluding calculating market volatility and providing information regarding the trading of financial instruments through electronic and print media

CLASS 38: Broadcasting services, namely, television broadcasting, radio broadcasting, satellite television broadcasting; Mobile communication services, namely, mobile radio communication, communications by telephone, communications by television for meeting, Internet communication in the nature of providing voice communication services over the Internet, and multi-platform and multimedia communications in the nature of simulcasting broadcast television of global communication networks, the Internet, and wireless networks; Providing online and telecommunication facilities, namely, rental of and access to telecommunication facilities for real-time interaction with other users of computers, mobile and handheld computers, and wired and wireless communication devices concerning topics of general interest; Electronic data transmission, namely, transmission of interactive entertainment software; transmission of information via the Internet, television, and mobile phones; broadcasting by television, radio and satellite; broadcasting and transmission of Internet programs; Message sending via a website; electronic communication services, namely, communication services by electronic computer terminals; Electronic mail and messaging services, namely, electronic transmission of e-mail and electronic transmission of messages

CLASS 39: Travel services in the nature of transport reservation services; Transportation reservation; Making reservations and bookings for transportation for transport services and for sightseeing tours; Provision of travel information; Consulting in the field of making travel reservations for transportation and for transport services and for sightseeing tours

CLASS 42: Software support services, namely, technical support services in the nature of troubleshooting of computer software problems; Technical support services, namely, troubleshooting of computer software problems; providing non-downloadable computer application software enabling management of online waitlists in restaurants, reservations and customer loyalty programs; Hosting the websites of others on the Internet, with said websites featuring non-downloadable blog postings and non-downloadable digital publications; Platform as a service (PAAS) featuring computer software platforms for hosting an interactive websites that allow users to build an interactive marketplace; E-support services in the nature of computer software support services, namely, diagnosis and repair of computer software problems

CLASS 43: Making accommodation reservations and bookings for others; Providing personalized information about hotels and temporary accommodations for travel; providing on-line reviews of hotels; Consulting in the field of making hotel reservations for others; Making reservations and bookings for others for restaurants and meals; Making reservations and bookings for others for accommodations at hotels and resorts; On-line provision of information relating to restaurants and hotels, namely, restaurant information services and information about hotel accommodations, not including hotel rate comparison information

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

PRIORITY DATE OF 01-13-2016 IS CLAIMED

OWNER OF INTERNATIONAL REGISTRATION 1322311 DATED 05-17-2016, EXPIRES 05-17-2026

SER. NO. 79-197,633, FILED 05-17-2016

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.