

CERTIFICATE OF TRADEMARK REGISTRATION

Registration 2669441

MELI

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FILE: **2664916** FILING DATE: **December 13, 2021, 3:04:45 PM**

EXPIRATION DATE: **March 6, 2034**

OWNER: **DEREMATE.COM DE MEXICO S DE RL DE CV**

OWNER'S ADDRESS: **AV. INSURGENTES SUR NUM. EXT. 1602 NUM. INT. PISO 9, CRÉDITO CONSTRUCTOR
BENITO JUÁREZ, CIUDAD DE MEXICO 03940** ----continued----

CLASS: **35**

APPLIES TO: **ADVERTISING; MARKETING; PROMOTIONAL SERVICES; BUSINESS MANAGEMENT;
BUSINESS ADMINISTRATION; OFFICE FUNCTIONS; PROVISION OF ONLINE
MARKETPLACES FOR SELLERS AND BUYERS OF PRODUCTS AND SERVICES; PROVISION
OF AN ADVERTISING CATALOG, ACCESSIBLE ONLINE, DISPLAYING THE GOODS AND
SERVICES OF ONLINE SELLERS; PROMOTIONAL AND ADVERTISING SERVICES FOR
GOODS AND**

VIENNA TOTAL **8** ----continued----

VIENNA CODES **2.9.14, 2.9.16, 26.1.2, 26.1.3, 26.1.14, 27.5.1, 27.5.5, 29.1.12**

The reproduction of the distinctive sign on this certificate may have variations in color tone compared to the one submitted on the registration application.

The referenced registration is granted pursuant to Article 1, Article 2, section I, Article 5, section I, and Articles 230 and 231 of the Federal Law for the Protection of Industrial Property.

Pursuant to Article 178 of the Federal Law for the Protection of Industrial Property, this registration is valid for ten years from the date of its issuance and may be renewed for periods of the same duration, in accordance with the provisions of Articles 233 and 237 of the same Law.

The undersigned executes this certificate pursuant to: TRANSITIONAL Articles ONE and FOUR, Article 2, Section I, Article 5, section I, and Articles 9, 10, 17, 18 and 21 of the Federal Law for the Protection of Industrial Property; Articles 3, 4, 5 BIS, 13, 14 and 15 of the Regulations of the Industrial Property Law; Articles 1, 3, section V, subsection b), subparagraph i), first and second dashes, subparagraph ii), first and second dashes, subparagraph iii), first, second and third dashes, subparagraph iv), first and second dashes, as applicable, Articles 4, 5, 11, section II and the final paragraph, as well as Article 13, section III of the Regulations of the Mexican Institute of Industrial Property; Articles 1, 3, 4, 5, section V, subsection b), subparagraph i), first and second dashes, subparagraph ii), first and second dashes, subparagraph iii), first, second and third dashes, subparagraph iv), first and second dashes, as applicable, Article 15, section II, as well as the final paragraph, Article 17, section III, and Articles 26, 28 and 31 of the Organic Statute of this Institute; and TRANSITIONAL Article ONE, Articles 1, 3 and 6, section I), as well as the antepenultimate and penultimate paragraphs of the Delegation of Powers Agreement of the Mexican Institute of Industrial Property.

The aforementioned Laws and Provisions, as well as their respective Decrees, Agreements, Clarifications and Explanatory Notes that amended, supplemented, or repealed them, as applicable, were duly published in the Official Gazette of the Federation, and are in force as of the date of issuance of this certificate.

This electronic document has been signed using an advanced electronic signature by the competent public official, supported by a digital certificate valid as of the date of its issuance, and is valid in accordance with Article 7 and Article 9, section I of the Advanced Electronic Signature Law; as well as Article 12 of its Regulations; and Article 69-C of the Federal Administrative Procedure Law.

MEXICO CITY, MARCH 6, 2024
DEPARTMENTAL COORDINATOR OF TRADEMARK EXAMINATION "C"

[Coat of arms of Mexico]
ECONOMY
Ministry of Economy

SLc74B9guqrVwhizqGvokPaL+8WfZKbCpt2P+O/sz2CJkAmJmepj8I1BnhYX58eZ1Q27rtH72n/h
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mE9yHYqvo1cRKAT1DIRACJ70X70zoI+Z/X+94uhQwGkdK84zBVeJvZqQ9m6nrDMB8ReQLYKJY
3uw18uksCX14GePgqU9ga0rNVICY8rm2Z15YskFPnkYxD1F7Jt5Sh6Iep7J48TqVfQ+cHg0zwYyU
FkksCKXXFW0/Tv8frYD00EMBtZ88Yi1pVc4pSQ==

[Barcode]
20240338322

CERTIFICATE OF TRADEMARK REGISTRATION

Registration 2669441

Continuation of Owners

Owner's Address
MEXICO

Continuation of Products and Services

Class 35

SERVICES FROM THIRD PARTIES; ONLINE MARKETPLACE OPERATION SERVICES FOR SELLERS AND BUYERS OF GOODS AND SERVICES; PROVIDING EVALUATIVE FEEDBACK AND RATINGS OF MERCHANTS' GOODS AND SERVICES, THE COMMERCIAL VALUE OF MERCHANTS' PRODUCTS, SELLER AND BUYER PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE RELATING THERETO (PROVISION OF COMMERCIAL INFORMATION); REGROUPING SERVICES ON BEHALF OF THIRD PARTIES, OF A VARIETY OF PRODUCTS (EXCLUDING THE TRANSPORT THEREOF), ENABLING CONSUMERS TO CONVENIENTLY EXAMINE AND PURCHASE THEM THROUGH GLOBAL COMPUTER COMMUNICATION NETWORKS (INTERNET), INCLUDING FACILITATION OF CONTRACTING (COMMERCIAL ASSISTANCE) FOR THE PURCHASE AND SALE OF GOODS AND SERVICES THROUGH GLOBAL COMPUTER COMMUNICATION NETWORKS (ONLINE COMMERCIAL PLATFORMS); ELECTRONIC AUCTIONS; INTERNET MARKETING; INTERNET ADVERTISING; INTERNET AUCTIONS; RENTAL OF ADVERTISING SPACE ON THE INTERNET; COMPILATION OF DIRECTORIES FOR PUBLICATION ON THE INTERNET; BUSINESS MANAGEMENT CONSULTING VIA THE INTERNET; COMMERCIAL MANAGEMENT CONSULTING VIA THE INTERNET; DISSEMINATION OF ADVERTISEMENTS VIA THE INTERNET; DISSEMINATION OF ADVERTISING MESSAGES VIA THE INTERNET; DISSEMINATION OF ADVERTISING FOR THIRD PARTIES VIA THE INTERNET; ORGANIZATION OF AUCTIONS ON THE INTERNET; ADVERTISING AUTOMOBILES FOR SALE VIA THE INTERNET; INTERNET ADVERTISING FOR THIRD PARTIES; ADVERTISING ON BEHALF OF THIRD PARTIES ON THE INTERNET; ADVERTISING VIA THE INTERNET FOR THIRD PARTIES; INTERNET MARKETING CONSULTING SERVICES; INTERNET ADVERTISING SERVICES; AUCTION SERVICES PROVIDED VIA THE INTERNET; PUBLICITY SERVICES VIA THE INTERNET; PROVISION OF COMMERCIAL INFORMATION VIA THE INTERNET; RENTAL OF ADVERTISING SPACE ON THE INTERNET FOR JOB ADVERTISEMENTS; ORGANIZATION AND COORDINATION OF AUCTIONS VIA THE INTERNET; MARKET RESEARCH SERVICES ON INTERNET USAGE HABITS; COMMERCIAL INFORMATION SERVICES PROVIDED VIA THE INTERNET; PROVISION OF INFORMATION REGARDING AUTOMOBILE SALES ON THE INTERNET; PROVISION OF INFORMATION ON COMMERCIAL CONTACTS VIA THE INTERNET; PROVISION OF INFORMATION ON COMMERCIAL DIRECTORIES VIA THE INTERNET; SUBSCRIPTION TO INTERNET SERVICES FOR THIRD PARTIES; COMMERCIAL ADMINISTRATION FOR PROCESSING SALES MADE VIA THE INTERNET; COMPILATION OF ADVERTISEMENTS FOR USE AS WEB PAGES ON THE INTERNET; COMPILATION OF ADVERTISING ANNOUNCEMENTS FOR USE AS WEB PAGES ON THE INTERNET; PRESENTATION OF BUSINESSES ON THE INTERNET AND OTHER FORMS OF COMMUNICATION; PRESENTATION OF BUSINESSES, THEIR PRODUCTS AND SERVICES ON THE INTERNET; PRESENTATION OF BUSINESSES AND THEIR PRODUCTS AND SERVICES ON THE INTERNET; PROMOTION OF THIRD PARTY PRODUCTS AND SERVICES VIA THE INTERNET; PROVISION AND RENTAL OF ADVERTISING SPACE ON THE INTERNET; BUSINESS ADMINISTRATION SERVICES FOR PROCESSING SALES MADE VIA THE INTERNET; ADVERTISING AND COMMERCIAL INFORMATION SERVICES VIA THE INTERNET; PROVIDING COMMERCIAL AND BUSINESS CONTACT INFORMATION VIA THE INTERNET; PROVIDING ONLINE COMMERCIAL DIRECTORY INFORMATION VIA THE INTERNET; MARKET STUDY SERVICES ON INTERNET USAGE HABITS AND CUSTOMER LOYALTY; PROVIDING CONSUMERS INFORMATION ON PRODUCTS VIA THE INTERNET; BUSINESS MANAGEMENT AND COMMERCIAL ADMINISTRATION INFORMATION, ADVISORY AND CONSULTANCY SERVICES PROVIDED ONLINE OR VIA THE INTERNET. ADMINISTRATION OF DISCOUNT PROGRAMS THAT ALLOW PARTICIPANTS TO OBTAIN DISCOUNTS ON PRODUCTS AND SERVICES THROUGH THE USE OF A DISCOUNT MEMBERSHIP CARD; ADMINISTRATION OF CONSUMER LOYALTY PROGRAMS.