

[Coat of arms of Chile]	INAPI [National Institute of Industrial Property] Ministry of Economy, Development and Tourism Government of Chile
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CERTIFICATE OF REGISTRATION

It is hereby certified that registration no. **1326561** from application no. **1333399**

Belongs to: **MercadoLibre, Inc.**

Country: UNITED STATES OF AMERICA

Mark: **Meli**

Identifies: **Products/Services**

Class(es): **9; 16; 35; 36; 38; 39; 41; 42; 43; 45**

Class 9 Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signaling, checking (inspection), life-saving and teaching apparatuses and instruments; apparatuses and instruments for conducting, distributing, transforming, accumulating, regulating or controlling electricity; sound or image recording, transmission or reproduction apparatuses; magnetic data carriers; audio discs; compact discs; optical data storage discs (DVDs); mechanisms for prepaid apparatuses; cash registers; calculating machines; data processing equipment; computers; software (recorded programs); fire extinguishers.

Class 16 Paper and cardboard; printed matter; bookbinding material; framed and unframed photographs; stationery and office supplies, except furniture; adhesives (glues) for stationery or household use; artists' materials, namely, artists' pencils, artists' brushes, watercolor saucers for artists and drawing materials; paint brushes; instructional and teaching materials; sheets, films and bags of plastic materials for wrapping and packaging; printing type, printing blocks; printed publications; paper greeting cards; cardboard labels; paper labels; address labels; price tags; adhesive paper labels; cardboard tags for luggage items; cardboard luggage tags; printed luggage tags; paper identification tags; printed paper labels; paper shipping labels.

Class 35 Online advertising on computer networks; marketing via electronic media; business management via the internet; provision of online marketplaces for sellers and buyers of products and services; provision of an advertising catalog, accessible online, displaying the products and services of online sellers; promotional and advertising services for third-party products and services through telecommunications or electronic media; online business operation services for sellers and buyers of products and services; regrouping services on behalf of third parties for a variety of products (excluding the transport thereof), enabling consumers to conveniently examine and purchase those products through global computer communication networks (internet), including commercial management assistance for the purchase and sale of goods and services through global computer communication networks (online commercial platforms); electronic auction services; business administration services for processing sales made on the internet; advertising on the internet; rental of advertising space on the internet; advertising of automobiles for sale via the internet; internet advertising for third parties; advertising on behalf of third parties via the internet; market research services on internet usage habits; commercial information services provided via the internet; compilation of advertisements for use as web pages on the internet; promotion of third-party products and services on the internet; business administration services for processing sales made on the internet;

market studies on internet usage habits and customer loyalty; providing commercial information about products to consumers via the internet. Administration of discount programs that allow participants to obtain discounts on products and services through the use of an discount membership card via the internet; administration of consumer loyalty programs via the internet; presentation of products through telecommunications or electronic media for retail sale; wholesale and retail purchase and sale services for products in Classes 1 through 34 through telecommunications or electronic media.

- Class 36** Insurance consulting and underwriting; financial transactions; monetary transactions; real estate agency services; bill payment services provided through a website; providing financial information on real estate businesses via the internet; credit rating services; credit evaluation services; fiduciary services. Financial management of reimbursement payments for third parties; issuance of value vouchers to reward customer loyalty; cash transaction and credit card transaction processing services as part of customer loyalty programs; automobile lease financing.
- Class 38** Telecommunications; facilitating access to global computer communication networks and facilitating access to remote databases related to global computer communication networks; transmission, reception and processing of messages and/or information and/or notices through data networks and/or global computer communication networks; facilitating access to electronic commerce platforms on the internet; telecommunication services for electronic commerce platforms on the internet and electronic media; provision of discussion forums (chat rooms) on the internet.
- Class 39** Transport; packaging and storage of goods; travel arrangement; distribution (delivery) of products; providing travel information via the internet; parcel distribution; message distribution; courier services [mail or goods]; postal, freight and messenger services; message delivery [messenger]; delivery of goods; delivery of mail-order goods; parcel delivery; transportation and delivery services by air, road, rail and sea; transport and delivery of products; transport; packaging and warehousing of goods; transport information; freight brokerage; courier services (transport and distribution of correspondence); logistics services comprising the transportation, storage and distribution of goods; transport logistics services; logistics services relating to the transport, packaging, storage and delivery of goods; storage and handling of goods; shipping services.
- Class 41** Education; training (education); entertainment services; organization of sporting and cultural activities.
- Class 42** Scientific and technological services as well as research and design relating thereto; industrial analysis and research services; design and development of computers and software; hosting of electronic commerce platforms on the internet; software programming for electronic commerce platforms; maintenance of software used in the field of electronic commerce; consultancy services relating to software used in electronic commerce; consultancy in the creation and design of websites for electronic commerce; maintenance and consultancy services relating to software used in electronic commerce; design and development of logistics software, development of logistics computer software, development of supply chain management computer software, development of electronic business portal computer software.
- Class 43** Restaurant services (food); temporary accommodation rental; reservation of temporary accommodation via the internet; provision of information on temporary accommodation rental via the internet; hotel accommodation reservation via the internet.
- Class 45** Legal services; security services for the physical protection of tangible property and individuals. Online social networking services; escorting in society (chaperoning).

For the legal period of ten years, until **August 7, 2030**. This trademark registration is currently in force.

[Stamp: MR]

[Signature]
ESTEBAN FIGUEROA N.
National Director

[Seal: NATIONAL INSTITUTE OF
INDUSTRIAL PROPERTY - CHILE
INAPI [National Institute of Industrial
Property]
- CHILE-]

[Signature]
GABRIELA ALEGRÍA TRONCOSO
Trademark Registrar

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