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Brazil]

FEDERATIVE REPUBLIC OF BRAZIL
Ministry of Development, Industry, Trade and Services
National Institute of Industrial Property
Department of Trademarks, Industrial Designs and Geographical Indications

Second Copy of Trademark Registration Certificate

Application no.: 917620720

The National Institute of Industrial Property, to ensure ownership and exclusive use, certifies that the trademark reproduced below is registered pursuant to legal provisions and is duly in force, under the following characteristics and conditions:

Meli

Filing Date: June 28, 2019
Date Granted: February 11, 2020
Expiration Date: February 11, 2030

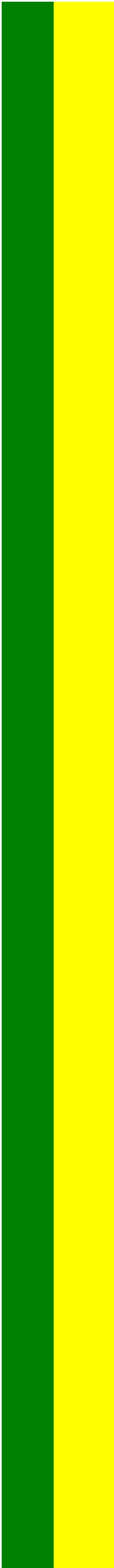
Owner: MERCADOLIBRE, INC. [US]
Address: 874 Walker Road, Suite C, Dover, Delaware, , UNITED STATES

Presentation: Word Mark
Type: Service Mark
NCL (11): 35

Specification: Advertising services; marketing services; sales promotion services; business management services; business administration services; office functions services; services for the provision of online marketplaces for sellers and buyers of products and services; services for the provision of advertising catalogs, accessible online, displaying the goods and services of online sellers; promotional and advertising services relating to third party goods and services; online marketplace operation services for sellers and buyers of goods and services; services for providing evaluative feedback and ratings of merchants' goods and services, the sales value of merchants' products, seller and buyer performance, for sharing and the overall experience related thereto (provision of commercial information); regrouping services, on behalf of third parties, of various products (excluding the transport thereof), enabling consumers to conveniently examine and purchase them through global computer communication networks (internet), including facilitation of contracting (commercial assistance) for the purchase and sale of goods and services through global computer communication networks (electronic commerce platforms); electronic auction services; marketing services via the internet; rental of advertising space on the Internet; compilation of directories for publication on the internet; business administration consultancy via the internet; commercial management consultancy via the internet; publication of advertisements via the internet; publication of advertising

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[Logo: INPI] Digitally signed by the INSTITUTO NACIONAL DA PROPIEDADE INDUSTRIAL [National Institute of Industrial Property]:
42521088000137
On November 14, 2024



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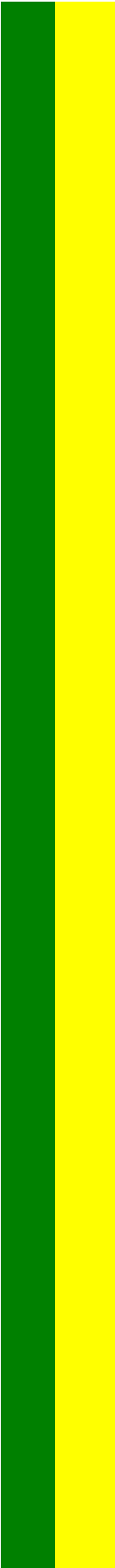
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announcements via the internet; dissemination of advertising for third parties via the internet; advertising automobile sales via the Internet; advertising services for third parties via the internet; advertising on behalf of third parties via the internet; internet marketing consulting services; internet advertising services; auction services via the internet; provision of commercial information via the internet; rental of advertising space on the internet for job advertisements; organization and coordination of auctions via the internet; market research services on internet usage habits; commercial information services via the internet; provision of information via the internet on automobile sales; provision of commercial contact information via the internet; provision of information on commercial directories via the internet; subscription to internet services for third parties; commercial administration services for processing sales on the internet; services for compilation of advertisements for use as web pages on the internet; compilation of advertisements for use as web pages on the internet; services for compilation of advertising announcements for use as web pages on the internet; presentation of businesses via the Internet and other means of communication; presentation of businesses and their services and products via the Internet; promotion of third party products and services via the Internet; provision and rental of advertising space on the Internet; business administration services for processing sales on the Internet; advertising and commercial information services via the internet; provision of business and commercial contact information via the internet; services for the provision of online commercial information directories via the internet; market research services on internet usage habits and customer loyalty; provision of information to consumers about products via the internet; business management and commercial administration information, advisory, and consultancy services provided online or via the internet; administration of discount programs that allow participants to obtain discounts on products and services through the use of a discount membership card; administration of consumer loyalty programs. (Class 35)

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Rio de Janeiro, November 12, 2024

[Signature]

Schmuell Lopes Cantanhêde
Director

The protection afforded by this trademark registration is limited by the provisions set forth in Article 124, items II, VI, VIII, XVIII, and XXI, of Law No. 9.279 of May 14, 1996.

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