

17161573 Canada Inc.

Mission: to establish .indigenous as a dedicated, Indigenous-owned and governed namespace within the Domain Name System that serves the global Indigenous community by providing digital infrastructure that generates own-source revenue for Indigenous peoples, advances Indigenous digital sovereignty, and ensures that Indigenous nations, governments, organizations, and businesses can establish authentic and verifiable online identities.

The purpose of the .indigenous TLD is fourfold:

1. **Digital Sovereignty and Self-Determination** - Indigenous peoples have historically been excluded from the governance and infrastructure of the internet. The .indigenous TLD creates a namespace that is owned, operated, and governed by Indigenous peoples, ensuring that decisions regarding eligibility, policy, administration, and revenue distribution remain within Indigenous control. This aligns with the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP), particularly Articles 3, 4, and 31, which affirm the right of Indigenous peoples to self-determination and to control developments affecting them and their resources.
2. **Economic Development and Own-Source Revenue** - The .indigenous TLD is structured as a revenue-generating registry operated by 17161573 Canada Inc., a wholly Indigenous-owned entity. Domain registration fees generate ongoing own-source revenue that is directed toward Indigenous community development, rather than extracted by external entities. The tiered pricing model ensures accessibility for Indigenous governments and organizations while capturing fair market value from Indigenous commercial enterprises.
3. **Authenticity and Verification** - The .indigenous TLD provides a trusted and verifiable namespace where Indigenous nations, governments, organizations, and businesses can establish their digital presence with authenticity. In an era of online misrepresentation, cultural appropriation, and identity fraud, .indigenous domains serve as a signal of verified Indigenous identity and legitimacy. Eligibility criteria require registrants to demonstrate their status as Indigenous nations, governments, organizations, or businesses, creating a namespace that the public can trust as genuinely Indigenous.
4. **Cultural Continuity and Global Connection** - The TLD creates a shared digital namespace that connects Indigenous peoples across borders — from First Nations in Canada to Native American tribes, Alaska Native corporations, Native Hawaiian

organizations, Māori iwi, Aboriginal and Torres Strait Islander entities, Sámi communities, and Indigenous peoples worldwide. This fosters cross-cultural connection, knowledge sharing, and solidarity among Indigenous nations while preserving each community's distinct identity through their domain presence.

Intended Users: Members of the public seeking authentic Indigenous goods, services, governance information, cultural resources, and community connections. The TLD serves as a navigational trust signal — a .indigenous domain tells a visitor that the entity behind it has been verified as Indigenous.

Intended Registrants: Indigenous nations, governments, and tribal councils (e.g., First Nations in Canada, federally recognized tribes in the US, Alaska Native corporations, Native Hawaiian organizations, Māori iwi, Aboriginal and Torres Strait Islander entities). First Nation development corporations, tribal enterprises, and Indigenous commercial businesses. Indigenous small businesses, cultural organizations, language revitalization programs, and educational institutions. Individual registrations are deferred until Year 3 to anchor the namespace with institutional registrants first.

Related Activities: The applying entity secured ASP qualification as the sole Indigenous applicant, employing a back-end registry provider, develop tiered pricing balancing accessibility with revenue generation, and engaged Indigenous community organizations to inform registry policies.