

August 10, 2026

**New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094**

Re: Support for Ape Naming Limited's Application for the. ape Community Top-Level Domain

Dear ICANN Review Panel:

I write on behalf of **Inceptive Studios**, a creative studio providing 3D rendering tools that let **Ape community members create visual content from their NFTs**, in support of **Ape Naming Limited's** application for the. ape community generic top-level domain.

1. Our Role in the Ape Community

Inceptive Studios is an active participant in the Ape ecosystem. We serve **Ape holders, creators, and community members** and support the continued growth, adoption, and development of Ape. Through this role, we interact with and support a meaningful segment of the Ape community.

2. Support for. ape

We support the recognition of. ape as the Ape community's ICANN-administered domain space. The. ape string is a natural and established identifier for the Ape community, and its delegation as a community top-level domain would provide Ape developers, applications, users, and ecosystem participants with a trusted namespace in the global DNS.

We also support **the Ape Foundation's** endorsement of **Ape Naming Limited** as the applicant and ICANN operating partner for. ape.

3. Community Benefit

A community-aligned. ape TLD can help strengthen the Ape ecosystem's identity layer by connecting community-native applications, naming, wallets, users, and other ecosystem participants with the established DNS.

We believe this will benefit the Ape ecosystem by supporting discoverability, trust, interoperability, and community-aligned use of the. ape namespace.

As a creative studio serving Ape holders and creators, we believe a community-aligned. ape namespace can strengthen trust, discoverability, and identity for the creators and community members across the Ape ecosystem.

For these reasons, **Inceptive Studios** supports **Ape Naming Limited's** application for the. ape community gTLD and urges ICANN to approve the application.

Sincerely,

**Rida Nayed
Chief Executive Officer
Inceptive Studios**