

## Cardano Foundation - ICANN ada gTLD Application

### In response to Question Set 7 - Question #141

The Cardano Foundation, Intersect (a Cardano member-based organization), and other governance participants demonstrate consistent, measurable engagement with the Ada/Cardano Community through structured governance participation, technical coordination, adoption initiatives, and recurring global events.

#### **Governance Engagement**

The Ada/Cardano Community participates in formal governance processes through registered voting representatives (Delegated Representatives, or “DReps”) and documented voting activity. As of the beginning of 2026, more than 1,000 governance representatives were registered, representing approximately 40% of the voting stake in Cardano, with participation recorded across multiple formal governance actions.

The Cardano Foundation supports this framework through its voting as a DRep and through its defined delegation strategy, promoting a robust participation system. The Cardano Foundation also publishes various governance materials on the Cardano Forum and elsewhere, including the Cardano Constitution, hosts and facilitates governance discussions - for example, hosting roundtables between DReps and other members of the Ada/Cardano Community.

In 2025, the Cardano Foundation hosted a governance day at the Cardano Summit in Berlin, which invited Ada/Cardano Community members to discuss Cardano governance. This was attended by 1,460 people from 70+ nationalities, with 26,000 watching online.

The Cardano Foundation also hosted 18 online roundtables in 2025 for digital participation in governance discussions.

#### **Membership and Organizational Participation**

Intersect provides structured civic infrastructure for participation through formal membership registration, standing committees, and working groups. As of the end of 2025, Intersect comprised approximately 5,359 registered members across more than 125 countries.

These members collaborate through governance, technical, and community-focused committees, providing an organized structure for ongoing participation. Certain public Intersect events can be viewed on its events calendar here <https://luma.com/intersect>. Intersect has a public knowledge base with committee information, which is accessible here <https://docs.intersectmbo.org/>

PRAGMA develops open-source software and maintains committees that respond to requests or inquiries from community members regarding relevant software repositories.

## **Global Event Engagement**

The annual Cardano Summit serves as the primary global engagement anchor event for Ada/Cardano Community members.

In 2025, the Cardano Foundation maintained a hybrid Summit model. The flagship event in Berlin, directly organized by the Cardano Foundation, welcomed over 1,400 in-person participants and 26,155 virtual participants. Five regional events, organized by Ada/Cardano Community members across multiple continents, extended engagement through developer and governance-focused programming.

These events held by the Ada/Cardano Community members in 2025 demonstrated the following participation figures and attendee locations:

- United States: 500+
- Germany: 1,000+
- India: 600+
- Brazil and Argentina: 700+
- Kenya: 250+ (event held in early 2026)

Across the Cardano Foundation-organized flagship Summit program and associated regional events, total combined participation exceeded 28,000 individuals.

In addition to the Summit program, recurring workshops, Town Halls, developer sessions, and governance meetings are conducted throughout the year.

There is a Ada/Cardano Community meetup page at <https://www.meetup.com/pro/cardano/>, with almost 35,000 members as of March 2026, showcasing Ada/Cardano Community engagement across the globe.

This is complemented by information on Cardano Ambassadors, a Cardano Foundation-led program, which is accessible here <https://cardano.org/ambassadors/> and similarly shows global participation.

## **Technical and Educational Support**

The Cardano Foundation maintains centralized technical documentation resources and supports Cardano infrastructure development. Structured education and certification programs support workforce development and professional standards within the Ada/Cardano Community.

## Ongoing Ecosystem Reporting

Engagement activities are regularly documented through ecosystem reports as well as Cardano Foundation activity and financial reports. Such documents include the 2025 Cardano Ecosystem Guide, the 2024 Activity Report, and the 2024 Financial Insights Report - all prepared by the Cardano Foundation.

This consistent reporting cadence demonstrates ongoing, structured engagement with the Ada/Cardano Community. By providing transparent, verifiable, and regularly updated insights, the Cardano Foundation and other ecosystem entities enable informed participation and maintain a continuous connection with stakeholders.

Below are various platforms and links which show consistent effort to connect with the Ada/Cardano Community.

## Offering Support and Communication Channels operated or coordinated by the Cardano Foundation:

- Contact Form - <https://cardano.org/contact>
- Developer Portal - <https://developers.cardano.org/>
- r/Cardano - Ada/Cardano Community on Reddit - <https://www.reddit.com/r/cardano/>
- The Cardano Forum - [forum.cardano.org](https://forum.cardano.org)
- Cardano Facebook Group - <https://www.facebook.com/groups/CardanoCommunity/>
- Cardano Foundation Discord - <https://discord.gg/MmeqpAzKbp>

## Information-sharing platforms:

- Cardano/Ada Community X Account - <https://x.com/Cardano>
- Cardano/Ada Telegram Announcement: <https://t.me/CardanoAnnouncements>
- [cardano.org](https://cardano.org) News Aggregator: <https://cardano.org/news>
- Cardano Telegram Main: <https://t.me/Cardano>
- Example of a Cardano/Ada Community Digest, distributed via E-Mail and Forum: <https://forum.cardano.org/t/digest-january-06-2026-buidler-fest-3-coming-to-buenos-aires-in-march-2026-cardano-enters-execution-phase-on-critical-integrations-python-sdk-for-cardano-oscan-apis-spotlight-on-peter-bui-and-powered-by-cardano-cardano-foundation-q4-2025-report/152346>
- YouTube Cardano/Ada Community - <https://www.youtube.com/@CardanoCommunity>
- Stackexchange to help Cardano developers - <https://cardano.stackexchange.com/>