

TV Asahi — Trademark Certificate of Registration No. 4775485 (English Translation)

Source

This is an English translation of a Japan Patent Office 商標登録証 (Certificate of Trademark Registration), Registration No. 4775485, for the mark “tv asahi,” owner 株式会社テレビ朝日 (TV Asahi Corporation). The source file — FROMAPP_D7__登録証_登録第 4775485 号_tv_asahi_.pdf (182,221 bytes) — is an image-only PDF with no text layer; it contains a single PDF page that is a scanned two-up spread of the physical instrument. The instrument itself comprises **two printed pages**: (1) the cover certificate page (商標登録証, bearing the registered mark, the first portion of the Class 9 goods list, the owner, application data, the certification statement, the registration date, and the Commissioner’s name and seal) and (2) one continuation sheet (続葉 1) carrying the remainder of the Class 9 goods list and the full recitations for Classes 35, 38, and 41. The continuation sheet ends with the printed notation 〔以下余白〕 (“the remainder of this page is blank”), confirming no further continuation sheets exist. All content below was read directly from the rendered page images; the bilingual field labels printed on the form itself (English captions under each Japanese heading) are reproduced as printed, per JPO practice.

Certificate fields

Field (as labeled on form)	Content
Certificate of Trademark Registration (商標登録証)	—
Registration number (登録第 4 7 7 5 4 8 5 号)	Registration No. 4775485
The mark (商標)	A stylized mark consisting of a solid black diagonal parallelogram device followed by the lower-case bold wordmark “ tv asahi ”
Owner of the trademark right (商標権者)	6-9-1 Roppongi, Minato-ku, Tokyo — TV Asahi Corporation (株式会社テレビ朝日)
Application number (出願番号)	商願 2003-065126 (Application No. 2003-065126)
Filing date (出願年月日)	平成 15 年 8 月 1 日 — August 1, 2003 (Heisei 15)
Certification statement	“This is to certify that the trademark is

Field (as labeled on form)	Content
	registered on the register of the Japan Patent Office.” (この商標は、登録するものと確定し、商標原簿に登録されたことを証する。)
Registration date	平成 16 年 6 月 4 日 — June 4, 2004 (Heisei 16)
Commissioner, Japan Patent Office (特許庁長官)	Yasuo Imai (今井 康夫) — [official seal affixed]

List of goods and services (指定商品又は指定役務並びに商品及び役務の区分)

Four Nice classes are designated: **Class 9, Class 35, Class 38, and Class 41.**

Class 9 (第 9 類)

Note: this item begins on the cover page and is completed on continuation sheet 1 — see Translator’s note below. The reassembled, complete recitation is:

Pre-recorded video discs and video tapes; cinematographic films; slide films; mounts for slide films; pre-recorded magnetic tapes, magnetic discs, optical discs and magneto-optical discs; pre-recorded compact discs; magnetic tapes, magnetic discs, optical discs, magneto-optical discs, CD-ROMs, DVDs and other recording media, each recorded with computer programs; electronic publications (including downloadable ones); downloadable computer programs; downloadable images (including moving images and still images), music and sounds; downloadable programs for household TV game toys.

Class 35 (第 35 類)

Advertising; providing information relating to advertising; planning or production of advertising videos; rental of advertising materials; planning of sales promotion and agency services for the execution thereof; market research; providing information relating to the sale of goods.

Class 38 (第 38 類)

Television broadcasting; cable television broadcasting; radio broadcasting; providing information relating to television broadcasting, cable television broadcasting, or radio broadcasting; communication by computer terminals; communication by mobile telephones; communication by telephone; communication by facsimile; supply of news to news reporters; broadcasting that transmits, via the Internet, video and the accompanying audio and other sound therewith.

Class 41 (第 41 類)

Planning, production, or distribution of broadcast programs; providing information relating to the planning, production, or distribution of broadcast programs; direction in the production of broadcast programs; providing information relating to direction in the production of broadcast programs; screening, production, or distribution of movies; presentation of entertainment shows; providing information relating to the presentation of entertainment shows; direction or presentation of plays; providing information relating to the direction or presentation of plays; performance of music; providing information relating to the performance of music; planning or management of movie, entertainment, theatrical, or musical performance events; providing information relating to the planning or management of movie, entertainment, theatrical, or musical performance events; planning, management, or holding of sports events; providing information relating to the planning, management, or holding of sports events; production of videos for broadcast programs; production of videos for movies; production of videos for education, culture, entertainment, or sports (excluding those for movies, broadcast programs, or advertising); operation of video equipment, audio equipment, and other equipment used for the production of broadcast programs; rental of pre-recorded video tapes or video discs; rental of negative films; rental of cinematographic films; rental of positive films; rental of pre-recorded magnetic tapes, magnetic discs, optical discs, or magneto-optical discs; rental of pre-recorded compact discs; production of books; provision of electronic publications; provision of images and sound via communication networks (including those for broadcast programs); provision of movies via communication networks; provision of entertainment shows via communication networks; provision of plays via communication networks; provision of music via communication networks; provision of games via communication networks.

[The remainder of this page is intentionally left blank — (以下余白)]

Commissioner block

Commissioner, Japan Patent Office (特許庁長官): Yasuo Imai (今井 康夫), dated June 4, 2004 (Heisei 16), under the official seal of the Commissioner of the Japan Patent Office. [official seal affixed]

Translator's note

1. **Page-boundary split (Class 9).** The Class 9 recitation on the cover page ends mid-item at “録音済みのコンパクト” and is followed by “その他別紙記載” (“the remainder is set out in the attached sheet(s)”). Continuation sheet 1 opens with “(第 9 類)” — a class number in parentheses at the head of a continuation sheet, which per JPO convention signals that Class 9 carries over rather than beginning a fresh designation — and resumes with “ディスク , コンピュータプログラムを記憶させた...”. The two fragments were reassembled as a single item: 録音済みのコンパクトディスク (“pre-recorded compact discs”), immediately followed by 、コンピュータプログラムを記憶させた磁気テープ・ 磁気ディスク・ 光ディスク・ 光磁気ディスク・ CD-ROM・

DVD 及びその他の記憶媒体 (“magnetic tapes, magnetic discs, optical discs, magneto-optical discs, CD-ROMs, DVDs and other recording media, each recorded with computer programs”). This is reflected in the reassembled Class 9 list above, with the note flagged inline.

2. **Class count.** Four (4) Nice classes are designated on this certificate: 9, 35, 38, 41.

Confirmed complete — the continuation sheet ends with the printed notation 〔以下余白〕 (“nothing follows” / remainder of page blank), and no further continuation sheets are present in the source scan (one PDF page, two-up spread of a two-page instrument).

3. **Commissioner name.** 今井康夫 was independently confirmed (public record) to have served as Commissioner, Japan Patent Office, from July 2003 to July 2004 — consistent with the June 4, 2004 (Heisei 16) registration date on this certificate. Romanized in given-name/family-name order as “Yasuo Imai,” per this corpus’s established convention for JPO Commissioner names (cf. hakuhodo D7 draft, “Akira Matsunaga (松永 明)”).
4. **Owner name as printed.** The certificate names the owner as 株式会社テレビ朝日 (“TV Asahi Corporation”) — **not** 株式会社テレビ朝日ホールディングス (“TV Asahi Holdings Corporation”). This is the operating subsidiary entity, not the holding company. This distinction should be verified against the client’s current corporate structure before this certificate is used as ownership evidence, since holding-company reorganizations are common and TV Asahi’s current listed entity is the holding company.
5. **No ambiguous or illegible characters.** All fields, including the address, application number, dates, and the Commissioner’s seal, were legible at 250 dpi and cross-checked against the printed bilingual JPO labels on the form. No romanizations were invented for any name lacking a public English form — the only personal name on the certificate (今井康夫) is a public JPO official whose English name was verified via public record, not assumed from kanji readings alone.

Trademark Register Extract — Japanese Trademark Registration No. 4775485

Source. Japan Platform for Patent Information (J-PlatPat), operated by the National Center for Industrial Property Information and Training (INPIT) under the Japan Patent Office. Screen “Trademark Application / Registration Information” (商標出願・登録情報, screen ID T0201). Captured 9 August 2026.

The screen capture of the register entry is reproduced below, followed by an English translation of its contents.

The register extract as captured

The capture is reproduced in three consecutive segments, top to bottom, with a small overlap between segments so that no line is divided.

Segment 1 of 3

The screenshot shows the J-PlatPat website interface. At the top, there is a logo for J-PlatPat (特許情報プラットフォーム) and a language selector set to English. Below the header, there is a search bar and a navigation menu. The main content area displays the trademark registration details for registration number 4775485. The details are organized into a table with two columns: the registration information and the corresponding dates. The trademark itself is shown as a large image on the right side of the page.

登録4775485	存続-登録-継続
(111)登録番号	: 第4775485号
(151)登録日	: 平成16(2004)年 6月 4日
(450)登録公報発行日	: 平成16(2004)年 7月 6日
(441)公開日	: 平成15(2003)年 8月 28日
(210)出願番号	: 商願2003-65126
(220)出願日	: 平成15(2003)年 8月 1日
先願権発生日	: 平成15(2003)年 8月 1日
更新申請日	: 令和6(2024)年 3月 11日
(156)更新登録日	: 令和6(2024)年 3月 13日
(180)存続期間満了日	: 令和16(2034)年 6月 4日
商標(検索用)	: t v a s a h i
(561)称呼 (参考情報)	: ティブイアサヒ、テレビアサヒ、アサヒ
(531)図形部分類	: 26.5.1

The trademark image shows the text "tv asahi" in a bold, sans-serif font, with a stylized black diagonal bar to the left of the text.

J-PlatPat register extract, segment 1 of 3

Segment 2 of 3

(561)標呼（参考情報）	：ディファイアサヒ、テレビアサヒ、アサヒ
(531)図形等分類	：26.5.1
(732)権利者 氏名又は名称 住所又は居所	：株式会社テレビ朝日 ：東京都港区
国際分類版表示 (500)区分数	：第8版 ：4
(511)(512)【商品及び役務の区分並びに指定商品又は指定役務】【類似群コード】	
9	録画済みビデオディスク及びビデオテープ、映写フィルム、スライドフィルム、スライドフィルム用マウント、録音済みの磁気テープ・磁気ディスク・光ディスク及び光磁気ディスク、録音済みのコンパクトディスク、コンピュータプログラムを記憶させた磁気テープ・磁気ディスク・光ディスク・光磁気ディスク・CD-ROM・DVD及びその他の記憶媒体、電子出版物（ダウンロード可能なものを含む）、ダウンロード可能なコンピュータプログラム、ダウンロード可能な画像（動画・静止画を含む）・音楽・音声、ダウンロード可能な家庭用テレビゲームおもちゃ用プログラム 11C01 24A01 24E02 26A01 26D01
35	広告、広告に関する情報の提供、広告用ビデオの企画又は制作、広告用具の貸与、販売促進のための企画及びその実行の代理、市場調査、商品の販売に関する情報の提供 35A01 35A02 35B01 35J01
38	テレビジョン放送、有線テレビジョン放送、ラジオ放送、テレビジョン放送・有線テレビジョン放送又はラジオ放送に関する情報の提供、電子計算機端末による通信、移動体電話による通信、電話による通信、ファクシミリによる通信、報道をする者に対するニュースの供給、インターネットによる映像及びこれに伴う音声その他の音響を送る放送 38A01 38B01 38C01
41	放送番組の企画・制作又は配給、放送番組の企画・制作又は配給に関する

J-PlatPat register extract, segment 2 of 3

Segment 3 of 3

	ネットによる映像及びこれに伴う音声その他の音響を送る放送 38A01 38B01 38C01
41	放送番組の企画・制作又は配給、放送番組の企画・制作又は配給に関する情報の提供、放送番組の制作における演出、放送番組の制作における演出に関する情報の提供、映画の上映・制作又は配給、映画の上映・制作又は配給に関する情報の提供、演芸の上演、演芸の上演に関する情報の提供、演劇の演出又は上演、演劇の演出又は上演に関する情報の提供、音楽の演奏、音楽の演奏に関する情報の提供、映画・演芸・演劇又は音楽の演奏の興行の企画又は運営、映画・演芸・演劇又は音楽の演奏の興行の企画又は運営に関する情報の提供、スポーツの興行の企画・運営又は開催、スポーツの興行の企画・運営又は開催に関する情報の提供、放送番組用ビデオの制作、映画用ビデオの制作、教育・文化・娯楽・スポーツ用ビデオの制作（映画・放送番組・広告用のものを除く。）、映像機器・音声機器等の機器であって放送番組の制作のために使用されるものの操作、録画済ビデオテープ又はビデオディスクの貸与、映写フィルムの貸与、ネガフィルムの貸与、ポジフィルムの貸与、録音済み磁気テープ・磁気ディスク・光ディスク又は光磁気ディスクの貸与、録音済みコンパクトディスクの貸与、書籍の制作、電子出版物の提供、通信網を介した映像・音声の提供（放送番組用のものを含む）、通信網を介した映画の提供、通信網を介した演芸の提供、通信網を介した演劇の提供、通信網を介した音楽の提供、通信網を介したゲームの提供 41C02 41D01 41E01 41E02 41E03 41E04 41E05 41E06 41E07 41F01 41K01 41M01 41M06 41M07 41Z99

J-PlatPat register extract, segment 3 of 3

English translation of the register extract

Registration 4775485 — Status: In force – Registered – Continuing (存続-登録-継続)

Dates and numbers

Field	Entry
(111) Registration number	No. 4775485
(151) Date of registration	4 June 2004 (Heisei 16)
(450) Date of issue of registration gazette	6 July 2004 (Heisei 16)
(441) Date of publication	28 August 2003 (Heisei 15)
(210) Application number	Trademark Application 2003-65126
(220) Date of application	1 August 2003 (Heisei 15)
Date of accrual of prior-application right	1 August 2003 (Heisei 15)
Date of application for renewal	11 March 2024 (Reiwa 6)
(156) Date of registration of renewal	13 March 2024 (Reiwa 6)
(180) Date of expiry of the term	4 June 2034 (Reiwa 16)

The mark

Field	Entry
Trademark (search form)	tv asahi
(561) Phonetic references (reference information)	TEIBUIASAHI, TEREBIASAHI, ASAHI
(531) Figurative classification	26.5.1

The mark as reproduced in the register consists of a solid diagonal parallelogram device followed by the words **tv asahi** in lower-case bold characters.

(732) Proprietor of the right

Field	Entry
Name or appellation	株式会社テレビ朝日 (TV Asahi Corporation)
Address or domicile	Minato-ku, Tokyo

Classification

Field	Entry
International Classification edition	8th edition
(500) Number of classes	4

(511)(512) Classes of goods and services, and designated goods / designated services

Class 9 — Pre-recorded video discs and video tapes; cinematographic films; slide films; mounts for slide films; pre-recorded magnetic tapes, magnetic discs, optical discs and magneto-optical discs; pre-recorded compact discs; magnetic tapes, magnetic discs, optical discs, magneto-optical

discs, CD-ROMs, DVDs and other storage media recorded with computer programs; electronic publications (including downloadable ones); downloadable computer programs; downloadable images (including moving and still images), music and sound; downloadable programs for home video game machines. *Similar group codes: 11C01 24A01 24E02 26A01 26D01*

Class 35 — Advertising; provision of information relating to advertising; planning or production of advertising videos; rental of advertising materials; planning of sales promotion and agency services for the execution thereof; market research; provision of information relating to the sale of goods. *Similar group codes: 35A01 35A02 35B01 35J01*

Class 38 — Television broadcasting; cable television broadcasting; radio broadcasting; provision of information relating to television broadcasting, cable television broadcasting or radio broadcasting; communications by electronic computer terminals; communications by mobile telephones; communications by telephone; communications by facsimile; supply of news to reporters; broadcasting of images by the Internet and of the accompanying sound and other audio. *Similar group codes: 38A01 38B01 38C01*

Class 41 — Planning, production or distribution of broadcast programmes; direction in the production of broadcast programmes; provision of information relating to direction in the production of broadcast programmes; showing, production or distribution of motion pictures; provision of information relating to the showing, production or distribution of motion pictures; presentation of theatrical performances; provision of information relating to the presentation of theatrical performances; direction or presentation of plays; provision of information relating to the direction or presentation of plays; musical performances; provision of information relating to musical performances; operation of, or planning of the promotion of, motion pictures, theatrical performances, plays or musical performances; provision of information relating to the planning or operation of the promotion of motion pictures, theatrical performances, plays or musical performances; planning, operation or holding of sports promotions; provision of information relating to the planning, operation or holding of sports promotions; production of videos for broadcast programmes; production of videos for motion pictures; production of educational, cultural, entertainment and sports videos (excluding those for motion pictures, broadcast programmes and advertising); operation of imaging apparatus, audio apparatus and similar apparatus used for the production of broadcast programmes; rental of pre-recorded video tapes or video discs; rental of cinematographic films; rental of negative films; rental of positive films; rental of pre-recorded magnetic tapes, magnetic discs, optical discs or magneto-optical discs; rental of pre-recorded compact discs; production of books; provision of electronic publications; provision of images and sound via communications networks (including those for broadcast programmes); provision of motion pictures via communications networks; provision of theatrical performances via communications networks; provision of plays via communications networks; provision of music via communications networks; provision of games via communications networks. *Similar group codes: 41C02 41D01 41E01 41E02 41E03 41E04 41E05 41E06 41E07 41F01 41K01 41M01 41M06 41M07 41Z99*

Translator's note

This extract is submitted alongside the Certificate of Trademark Registration for the same registration. The Certificate records the state of the register **at the time of grant in 2004** and, by its nature, cannot evidence anything that happened afterwards. The register extract is submitted

because it evidences the facts the Certificate cannot: that the term of the registration was renewed on **13 March 2024**, that the term now runs to **4 June 2034**, and that the status of the right is **in force**.

Dates recorded in the register in the Japanese era calendar have been converted to the Western calendar, with the era retained in parentheses.

The similar group codes (類似群コード) are administrative search codes assigned by the Japan Patent Office; they are reproduced as printed and are not translated.

The field 色彩有り (“colour present”) does not appear in this register entry.

In the event of any discrepancy, the original Japanese register entry prevails.