

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

Reg. No. 3,297,913

United States Patent and Trademark Office

Registered Sep. 25, 2007

**SERVICE MARK
PRINCIPAL REGISTER**

ETSY

ETSY, INC. (DELAWARE CORPORATION)
719 E. 12TH STREET
BROOKLYN, NY 11229

FOR: COMPUTERIZED ON-LINE ORDERING FEATURING GENERAL MERCHANDISE AND GENERAL CONSUMER GOODS; EXCHANGE SERVICES, NAMELY BARTERING GENERAL MERCHANDISE AND GENERAL CONSUMER GOODS OF OTHERS; PROVIDING AN ON-LINE COMMERCIAL INFORMATION DIRECTORY; PROVIDING A SEARCHABLE DATABASE IN THE FIELD OF BUSINESS INFORMATION AVAILABLE VIA A GLOBAL COMPUTER NETWORK; PROVIDING A SEARCHABLE ON-LINE ADVERTISING GUIDE FEATURING THE GOODS AND SERVICES OF OTHER ON-LINE VENDORS; DATABASE MANAGEMENT SERVICES; ADVERTISING SERVICES, NAMELY PROVIDING ADVERTISING IN THE NATURE OF ON-LINE AND ELECTRONIC CLASSIFIED DIRECTORIES; ELECTRONIC AUCTION SERVICES VIA THE

INTERNET; ON-LINE AUCTION SERVICES; PROVIDING A WEBSITE FEATURING EVALUATIVE FEEDBACK AND PRODUCT RATINGS OF CONSUMER SERVICES OF OTHERS IN THE FIELD OF RATING SELLERS' GOODS AND SERVICES, THE VALUE AND PRICES OF SELLERS' GOODS AND SERVICES, BUYERS' AND SELLERS' PERFORMANCE, DELIVERY, AND OVERALL EXPERIENCE IN CONNECTION THEREWITH, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 6-1-2005; IN COMMERCE 6-1-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-912,570, FILED 6-20-2006.

CHRISTINA SOBRAL, EXAMINING ATTORNEY

Trademark/Service Mark Application, Principal Register

Serial Number: 78912570

Filing Date: 06/20/2006

The table below presents the data as entered.

Input Field	Entered
MARK SECTION	
MARK	ETSY
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
LITERAL ELEMENT	ETSY
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font, style, size, or color.
OWNER SECTION	
NAME	Etsy, Inc.
STREET	719 E. 12th Street
CITY	Brooklyn
STATE	New York
ZIP/POSTAL CODE	11229
COUNTRY	United States
AUTHORIZED EMAIL COMMUNICATION	No
LEGAL ENTITY SECTION	
TYPE	CORPORATION
STATE/COUNTRY OF INCORPORATION	Delaware
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	035
DESCRIPTION	computerized on-line ordering and trading featuring general merchandise and general consumer goods; providing an on-line commercial information directory; providing a searchable database in the field of business information available via a global computer network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; database management services; electronic classified advertising services; on-line classified advertising services, electronic auction services; on-line auction services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall experience in connection therewith
FILING BASIS	Section 1(a)

FIRST USE ANYWHERE DATE	At least as early as 06/01/2005
FIRST USE IN COMMERCE DATE	At least as early as 06/01/2005
SPECIMEN FILE NAME(S)	\\TICRS\EXPORT5\IMAGEOUT5\789\125\78912570\xml1\AP P0003.JPG
SPECIMEN DESCRIPTION	Applicant's website displaying the mark
SIGNATURE SECTION	
SIGNATURE	/dwong/
SIGNATORY NAME	David A.W. Wong
SIGNATORY DATE	06/20/2006
SIGNATORY POSITION	Attorney
PAYMENT SECTION	
NUMBER OF CLASSES	1
NUMBER OF CLASSES PAID	1
SUBTOTAL AMOUNT	325
TOTAL AMOUNT	325
PAYMENT METHOD	DA
ATTORNEY	
NAME	David A.W. Wong
FIRM NAME	Barnes & Thornburg LLP
STREET	11 South Meridian Street
CITY	Indianapolis
STATE	Indiana
ZIP/POSTAL CODE	46204
COUNTRY	United States
PHONE	317-231-1313
FAX	317-231-7433
EMAIL	dwong@btlaw.com
AUTHORIZED EMAIL COMMUNICATION	Yes
ATTORNEY DOCKET NUMBER	42828-200312
OTHER APPOINTED ATTORNEY(S)	Perry Palan, Richard D. Conard, Joseph D. Lewis, Bobby B. Gillenwater, Dwight D. Lueck, Paul B. Hunt, Melissa A. Vallone, Karen A. McGee, Julia Spoor Gard, Mary Jane Frisby, Hae Park-Suk
CORRESPONDENCE SECTION	
NAME	David A.W. Wong
FIRM NAME	Barnes & Thornburg LLP
STREET	11 South Meridian Street
CITY	Indianapolis
STATE	Indiana

ZIP/POSTAL CODE	46204
COUNTRY	United States
PHONE	317-231-1313
FAX	317-231-7433
EMAIL	dwong@btlaw.com
AUTHORIZED EMAIL COMMUNICATION	Yes
FILING INFORMATION	
SUBMIT DATE	Tue Jun 20 16:56:50 EDT 2006
TEAS STAMP	USPTO/BAS-XXXXXXXXXX-2006 0620165650200181-78912570 -200fc6b1ab9ad2ad3f649bdf 9cbb87e4ea1-DA-717-200606 20163959468758

Trademark/Service Mark Application, Principal Register

Serial Number: 78912570

Filing Date: 06/20/2006

To the Commissioner for Trademarks:

MARK: (Standard Characters, see [mark](#))

The mark consists of standard characters, without claim to any particular font, style, size, or color.

The literal element of the mark consists of ETSY.

The applicant, Etsy, Inc., a corporation of Delaware, residing at 719 E. 12th Street, Brooklyn, New York, United States, 11229, requests registration of the trademark/service mark identified above in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et seq.), as amended.

The applicant, or the applicant's related company or licensee, is using the mark in commerce, and lists below the dates of use by the applicant, or the applicant's related company, licensee, or predecessor in interest, of the mark on or in connection with the identified goods and/or services. 15 U.S.C. Section 1051(a), as amended.

International Class 035: computerized on-line ordering and trading featuring general merchandise and general consumer goods; providing an on-line commercial information directory; providing a searchable database in the field of business information available via a global computer network; providing a searchable on-line advertising guide featuring the goods and services of other on-line vendors; database management services; electronic classified advertising services; on-line classified advertising services, electronic auction services; on-line auction services; providing evaluative feedback and ratings of sellers' goods and services, the value and prices of sellers' goods and services, buyers' and sellers' performance, delivery, and overall experience in connection therewith

In International Class 035, the mark was first used at least as early as 06/01/2005, and first used in commerce at least as early as 06/01/2005, and is now in use in such commerce. The applicant is submitting or will submit one specimen for *each class* showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Applicant's website displaying the mark.

Specimen - 1

The applicant hereby appoints David A.W. Wong and Perry Palan, Richard D. Conard, Joseph D. Lewis, Bobby B. Gillenwater, Dwight D. Lueck, Paul B. Hunt, Melissa A. Vallone, Karen A. McGee, Julia Spoor Gard, Mary Jane Frisby, Hae Park-Suk of Barnes & Thornburg LLP, 11 South Meridian Street, Indianapolis, Indiana, United States, 46204 to submit this application on behalf of the applicant. The attorney docket/reference number is 42828-200312.

The USPTO is authorized to communicate with the applicant or its representative at the following email address: dwong@btlaw.com.

A fee payment in the amount of \$325 will be submitted with the application, representing payment for 1 class(es).

Declaration

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements, and the like, may jeopardize the validity of the application or any resulting registration, declares that he/she is properly authorized to execute this application on behalf of the applicant; he/she believes the applicant to be the owner of the trademark/service mark sought to be registered, or, if the application is being filed under 15 U.S.C. Section 1051(b), he/she believes applicant to be entitled to use such mark in commerce; to the best of his/her knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form thereof or in such near resemblance thereto as to be likely, when used on or in connection with the goods/services of such other person, to cause confusion, or to cause mistake, or to deceive; and that all statements made of his/her own knowledge are true; and that all statements made on information and belief are believed to be true.

Signature: /dwong/ Date: 06/20/2006

Signatory's Name: David A.W. Wong
Signatory's Position: Attorney

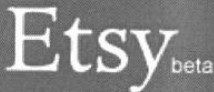
Mailing Address:

David A.W. Wong
11 South Meridian Street
Indianapolis, Indiana 46204

RAM Sale Number: 717
RAM Accounting Date: 06/21/2006

Serial Number: 78912570
Internet Transmission Date: Tue Jun 20 16:56:50 EDT 2006
TEAS Stamp: USPTO/BAS-XXXXXXXXXX-2006062016565020018
1-78912570-200fc6b1ab9ad2ad3f649bdf9cbb8
7e4ea1-DA-717-20060620163959468758

ETSY



★ BUY

- Categories
- Shops & Sellers
- Materials & Tags
- Colors • Newest

★ SELL

- List an Item
- How Selling Works
- Seller FAQs
- Featured Sellers

SEARCH

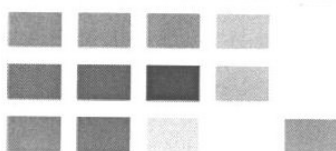
or try an [advanced search](#)

Alchemy : Request custom items

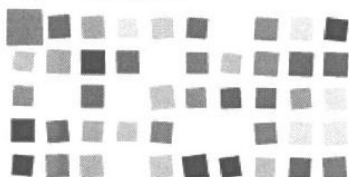
Your place to buy & sell all things handmade.



 Time Machine 2



 Sampler



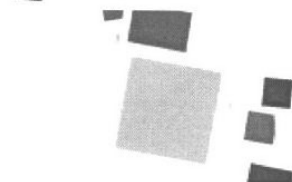
 Shop By Color



 Geolocator



 Time Machine



 Categories

- Accessories
- Art
- Bags & Purses
- Bath & Beauty

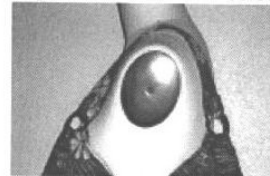
 Alchemy

"WHAT WE SEEK IS EITHER HERE OR NOWHERE."

Featured Items

picked by Matt Who Cares

Bags & Purses 35.00



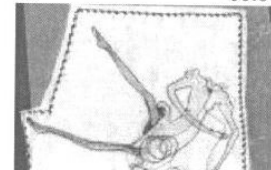
floral o-ring
by audrise

Clothing 22.00



CUUUUTE striped Tee HEART
by daintydaisies

Art 50.00



Stitch Illustration Print
by exude5

Furniture 150.00



ArtsyAdirondack
by DreamrKate

Furniture 39.00



DNA and proteomic Xray Fi...
by focussnap

Jewelry 41.00



Tiger Eye And Multi Gem B...
by JEWELRYBYKRISTI

Toys 22.00



Andy the Alligator
by lbreedsockmonkeys

Accessories 12.00



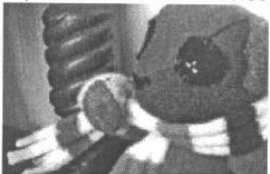
Venison with Apricots iPo...
by tiny meat

Books & Zines 1.00



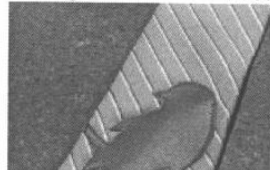
Dangeresque Number One
by sarcastictiron

Toys 65.00



Stormy - a strange little...
by strangelittlebear

Clothing 12.00



Woodland Bird Applique Ti...
by SugarLust

Bags & Purses 85.00



Hedgehog Philosopher
by OddCouplings

Featured Seller: Mathilde