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Prior U.S. Cls.: 100, 101 and 107

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**SERVICE MARK
PRINCIPAL REGISTER**

NHL

NATIONAL HOCKEY LEAGUE (CANADA
NOT FOR PROFIT ASSOCIATION)
1251 AVENUE OF THE AMERICAS
NEW YORK, NY 10020

FIRST USE 10-0-1926; IN COMMERCE
10-0-1926.

OWNER OF U.S. REG. NOS. 883,569, 1,894,400
AND OTHERS.

FOR: ENTERTAINMENT SERVICES,
NAMELY PROVIDING PROFESSIONAL
HOCKEY GAMES, IN CLASS 41 (U.S. CLS. 100,
101 AND 107).

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NEY