

United States of America

United States Patent and Trademark Office

WOO

Reg. No. 5,561,425

Registered Sep. 11, 2018

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

Bubblestorm Management (Pty) Limited (SOUTH AFRICA proprietary limited company (p/l or pty. ltd.))

60 29th Street #343

San Francisco, CALIFORNIA 94110

CLASS 9: Website development software

FIRST USE 7-9-2008; IN COMMERCE 7-9-2008

CLASS 42: Design of home pages, computer software and websites

FIRST USE 7-9-2008; IN COMMERCE 7-9-2008

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-796,651, FILED 10-22-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM602479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bubblestorm Management Pty Ltd.		08/01/2020	Proprietary Limited Company: SOUTH AFRICA
RECEIVING PARTY DATA			
Name:	Automattic Inc.		
Street Address:	60 29th Street #343		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	5167444	GOLD WOOEXPERT WOO WWW.WOOTHEMES.COM	
Registration Number:	5167442	SILVER WOOEXPERT WOO WWW.WOOTHEMES.COM	
Registration Number:	5561425	WOO	
Registration Number:	5561426	WOO	
Registration Number:	5561428	WOOCOMMERCE	
Registration Number:	5561427	WOOCOMMERCE	
Registration Number:	6016397	WOOCOMMERCE STOREFRONT	
Registration Number:	3967881	WOOTHEMES	
Registration Number:	3967886	WOOTHEMES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2022986322		
Email:	asikich@dunnerlaw.com		
Correspondent Name:	Adam Sikich		
Address Line 1:	3243 P Street, N.W.		
Address Line 4:	Washington, D.C. 20007		
ATTORNEY DOCKET NUMBER:	AUTO-000		

OP \$240.00 5167444

NAME OF SUBMITTER:	Adam Sikich
SIGNATURE:	/Adam W. Sikich/
DATE SIGNED:	10/12/2020
Total Attachments: 3 source=Bubblestorm Trademark Assignment#page1.tif source=Bubblestorm Trademark Assignment#page2.tif source=Bubblestorm Trademark Assignment#page3.tif	

TRADEMARK ASSIGNMENT

For good and valuable consideration, the full receipt and sufficiency of which is acknowledged, Bubblestorm Management Pty Ltd. ("Bubblestorm"), a South African proprietary limited company, assigns, transfers, and conveys to Automattic Inc., a Delaware corporation, all of its rights, title and interest in and to the trademark registrations in the chart below ("Trademarks"), including any causes in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement of said Trademark rights accruing on or before the date of this assignment, together with the goodwill of the business symbolized by the Trademarks:

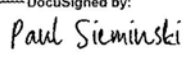
MARK	Country	Appln. No. / Filing Date	Reg. No. / Reg. Date
3 NINJA Design Image	Indonesia	J002015051878 / 11-17-2015	IDM000593210 / 11-17-2015
3 NINJA Design Image	Taiwan	104065874 / 11-5-2015	01781911 / 7-16-2016
3 NINJA Design Image	Brazil	910231133 / 11-6-2015	
GOLD WOOEXPERT WOO WWW.WOOTHMES.COM & Design	US	86/796,692 / 10-22-2015	5,167,444 / 03-21-2017
SILVER WOOEXPERT WOO WWW.WOOTHMES.COM & Design	US	86/796,681 / 10-22-2015	5,167,442 / 03-21-2017
WOO	US	86/796,651 / 10-22-2015	5,561,425 / 09-11-2018
WOO	Brazil	910231109 / 11-6-2015	910231109 / 01-09-2018
WOO	Canada	1749487 / 10-7-2015	TMA950613 / 9-27-2016
WOO	Indonesia	D002015051880 / 11-17-2015	IDM000594367 / 11-17-2015
WOO	Taiwan	104065880 / 11-5-2016	01781917 / 7-16-2016
WOO & Design	US	86/796,654 / 10-22-2015	5,561,426 / 09-11-2018
WOO & Design	Brazil	910231044 / 11-6-2015	910231044 / 01-09-2018
WOO & Design	Canada	1749488 / 10-7-2015	TMA950637 / 9-27-2016
WOO & Design	Indonesia	D002015051879 / 11-17-2015	IDM000593211 / 11-17-2015
WOO & Design	Taiwan	104065879 / 11-5-2015	01781916 / 7-16-2016

WOO COMMERCE & Design	US	86/796,666 / 10-22-2015	5,561,428 / 09-11-2018
WOO COMMERCE & Design	Australia	1613506 / 3-26-2014	1613506 / 3-26-2014
WOO COMMERCE & Design	Brazil	910231150 / 11-6-2015	910231150 / 01-09-2018
WOO COMMERCE & Design	Canada	1749492 / 10-7-2015	TMA950625 / 9-27-2016
WOO COMMERCE & Design	EU	12730974 / 3-26-2014	
WOO COMMERCE & Design	Indonesia	D002015051881 / 11-17-2015	IDM000593292 / 11-17-2015
WOO COMMERCE & Design	Taiwan	104065875 / 11-5-2015	01781912 / 7-16-2016
WOO COMMERCE & Design	South Africa	2014/07234 / 3-18-2014	
WOO COMMERCE & Design	South Africa	2014/07235 / 3-18-2014	
WOOCOMMERCE	US	86/796,658 / 10-22-2015	5,561,427 / 09-11-2018
WOOCOMMERCE	Australia	1613505 / 3-26-2014	1613505 / 3-26-2014
WOOCOMMERCE	Brazil	910231214 / 11-6-2015	910231214 / 01-09-2018
WOOCOMMERCE	Canada	1749491 / 10-7-2015	TMA950624 / 9-27-2016
WOOCOMMERCE	EU	012730743 / 3-26-2014	
WOOCOMMERCE	Indonesia	D002015051882 / 11-17-2015	IDM000593293 / 11-17-2015
WOOCOMMERCE	Taiwan	104065876 / 11-5-2015	01781913 / 7-16-2016
WOOCOMMERCE	South Africa	2014/07232 3-18-2014	
WOOCOMMERCE	South Africa	2014/07233 / 3-18-2014	
WOOCOMMERCE STOREFRONT	US	88/267,236 / 1/18/2019	6,016,397 / 03-24-2020
WOOTHEMES	US	85076329 / 7-1-2010	3967881 / 5-24-2011
WOOTHEMES	Australia	1613507 / 3-26-2014	1613507 / 3-26-2014
WOOTHEMES	Brazil	910231281 / 11-6-2015	910231281 / 01-09-2018

WOOTHEMES	Canada	1749489 / 10-7-2015	TMA950614 / 9-27-2016
WOOTHEMES	EU	012730487 / 3-26-2014	
WOOTHEMES	Indonesia	D002015051886 / 11-17-2015	IDM000593283 / 11-17-2015
WOOTHEMES	Taiwan	104065878 / 11-5-2015	01781915 / 7-16-2016
WOOTHEMES	South Africa	2014/07228 / 3-18-2014	
WOOTHEMES	South Africa	2014/07229 / 3-18-2014	
WOOTHEMES & Design	US	85077217 / 7-2-2010	3967886 / 5-24-2011
WOOTHEMES & Design	Australia	1613508 / 3-26-2014	1613508 / 3-26-2014
WOOTHEMES & Design	Brazil	910231257 / 11-6-2015	910231257 / 01-09-2018
WOOTHEMES & Design	Canada	1749490 / 10-7-2015	TMA950609 / 9-27-2016
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WOOTHEMES & Design	Indonesia	D002015051883 / 11-17-2015	IDM000593282 / 11-17-2015
WOOTHEMES & Design	Taiwan	104065877 / 11-5-2015	01781914 / 7-16-2016
WOOTHEMES & Design	South Africa	2014/07230 / 3-18-2014	
WOOTHEMES & Design	South Africa	2014/07231 / 3-18-2014	

Signed this 1st day of August, 2020.

BUBBLESTORM MANAGEMENT PTY LTD.

DocuSigned by:

 By: _____
 Name: Paul Sieminski
 Title: Director

RECORDED: 10/12/2020

TRADEMARK
 REEL: 007074 FRAME: 0172

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM634752

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Automattic Inc.		01/01/2021	Corporation:
RECEIVING PARTY DATA			
Name:	WooCommerce, Inc.		
Street Address:	60 29th Street #343		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94110		
Entity Type:	Corporation: DELAWARE		
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Address Line 4:	Washington, D.C. 20007		
ATTORNEY DOCKET NUMBER:	AUTO-000		

OP \$240.00 3967881

NAME OF SUBMITTER:	Adam Sikich
SIGNATURE:	/Adam W. Sikich/
DATE SIGNED:	03/26/2021
Total Attachments: 3 source=Signed - WooCommerce Trademark Assignment#page1.tif source=Signed - WooCommerce Trademark Assignment#page2.tif source=Signed - WooCommerce Trademark Assignment#page3.tif	

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WOOTHEMES & Design	South Africa	2014/07230 / 3-18-2014	
WOOTHEMES & Design	South Africa	2014/07231 / 3-18-2014	

Signed this 1st day of January, 2021.

WOOCOMMERCE, INC.
60 29th Street #343
San Francisco, CA 94110

AUTOMATTIC INC.
60 29th Street #343
San Francisco, CA 94110

DocuSigned by:
By: Mark Davies
Name: Mark Davies
Title: Director

DocuSigned by:
By: Paul Sieminski
Name: Paul Sieminski
Title: Director

RECORDED: 03/26/2021

TRADEMARK
REEL: 007234 FRAME: 0346