



JAPAN COPYRIGHT OFFICE

AGENCY FOR CULTURAL AFFAIRS, GOVERNMENT OF JAPAN
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27 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

Dear Members of the Panel:

The Copyright Division of the Agency for Cultural Affairs of the Government of Japan ("the Copyright Division") hereby expresses its support for the application of Toei Animation Co., Ltd. ("Toei Animation") to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community as defined in Toei Animation's Application.

The Copyright Division operates within the Agency for Cultural Affairs, whose mission includes promoting culture and the arts in Japan, communicating them to the world, and preserving them for future generations. The Division is responsible for Japan's national copyright system and related policy and works to protect the rights of creators while fostering an environment in which copyrighted works can be used appropriately, including through copyright-related public awareness, outreach, and education. Japanese-origin animation, commonly known as "anime," is recognized as a form of media art under Japan's cultural policy framework and is one of Japan's most distinctive and internationally recognized forms of cultural and artistic expression.

The creation and development of anime over many decades are supported by an established community of businesses and organizations involved in the planning, production, distribution, broadcasting, theatrical release, streaming, merchandising, rights management, preservation, promotion, and other related activities concerning Japanese anime works.

The continued development of anime depends on the appropriate protection and use of copyrighted works, recognition of the interests of creators and rights holders, and the legitimate distribution and availability of anime-related content.

The Copyright Division has undertaken copyright education and public awareness activities regarding online piracy, including promoting the "STOP! Piracy" initiative and maintaining a dedicated online information portal site concerning measures against online copyright infringement. These efforts are widely supported within the community that makes up the anime industry and emphasize the importance of helping audiences recognize legitimate content sources and understand how piracy harms creators and rights holders, as well as the production of new works.

The Copyright Division understands that Toei Animation's application for .anime has received support from representative industry organizations including The Association of Japanese Animations ("AJA"), The Japan Merchandising Rights Association ("JAMRA"), The Content Overseas Distribution Association ("CODA"), and companies across the anime industry. This support demonstrates that the proposed TLD is intended to serve the interests of the anime community as a whole. Founded in 1948, Toei Animation has played a longstanding role in the development of Japanese anime and has produced works that have reached multiple generations of audiences in Japan and internationally. Its history and sustained activities demonstrate a substantial and longstanding connection to the community identified in the application and position Toei Animation to serve as a responsible steward of .anime for the benefit of that community.

The Copyright Division recognizes the value of a dedicated .anime top-level domain operated for the benefit of this community. A Community-Based .anime TLD, restricted to legitimate participants in the anime industry and operated under appropriate eligibility requirements, registration policies, and operational safeguards, can complement the Copyright Division's efforts to protect creators' rights and promote the appropriate use and distribution of copyrighted works. Such a namespace can help internet users distinguish official or otherwise authorized anime-related websites from pirate, impersonating, or other unauthorized sites. This clearer distinction can deter online piracy, reduce consumer confusion, and support the legitimate availability of anime-related content, information, services, and activities worldwide.

For these reasons, the Copyright Division supports Toei Animation's application to establish and operate .anime as a Community-Based gTLD and believes that the proposed namespace can contribute to the continued development, visibility, accessibility, and international appreciation of anime as an important field of Japanese culture and media art, while helping to ensure that it remains accessible to future generations.

Sincerely,

長谷 浩之



HASE Hiroyuki (Dr.)

Director, Copyright Division

Agency for Cultural Affairs

Contact Information: chosaku@mext.go.jp



29 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

Dear Members of the Panel:

The Secretariat of the Intellectual Property Strategy Headquarters, Cabinet Office, Government of Japan (“the Secretariat”), hereby expresses its support for the application of Toei Animation Co., Ltd. (“Toei Animation”) to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community as defined in Toei Animation’s application.

The Secretariat supports the formulation and coordination of Japan’s national intellectual property strategy and coordinates government-wide policies on the creation, use, protection, and international development of intellectual property, including policies concerning Japan’s content industries.

Japanese anime constitutes a significant body of intellectual property created and developed by production companies, rights holders, distributors, licensees, creators, and related professionals and organizations. The protection of rights, along with the legitimate circulation, appropriate use, and international distribution of anime-related content and services, is important to the continued development of anime. These objectives are consistent with Japan’s broader intellectual property strategy.

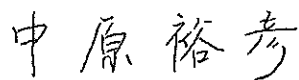
The Secretariat considers Toei Animation to be an appropriate and credible applicant for .anime. Founded in 1948, Toei Animation has played a longstanding role in the creation, production, distribution, licensing, and international development of Japanese anime. Through various industry leadership roles, it has substantial experience in creating, managing, protecting, and legitimately using anime-related intellectual property. Its history, industry standing, and sustained engagement with audiences and business partners in Japan and internationally demonstrate a substantial and longstanding connection to the anime community that the proposed .anime TLD is intended to serve.

A Community-Based .anime top-level domain, operated under policies designed to preserve the integrity of the namespace and its connection to legitimate participants in the anime community, is consistent with Japan's intellectual-property strategy. In particular, such a namespace can support the protection of rights and promote the legitimate use, international reach, and value of Japanese anime-related intellectual property online.

For these reasons, the Secretariat supports Toei Animation's application to establish and operate .anime as a Community-Based gTLD and believes that the proposed namespace can contribute to the international reach and credibility of the anime industry and community that supports it.

This letter is issued by the Secretariat through its duly authorized representative and reflects the Secretariat's position in support of Toei Animation's .anime application.

Sincerely,



NAKAHARA Hirohiko
Director-General, Intellectual Property Strategy Promotion Office
Secretariat of the Intellectual Property Strategy Headquarters
Cabinet Office, Government of Japan
1-6-1 Nagatacho
Chiyoda-ku, Tokyo 100-8914
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Ministry of Internal Affairs and Communications, Japan

1-2 Kasumigaseki 2-chome Chiyoda-ku Tokyo 100-8926

30 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

Dear Members of the Panel:

The Ministry of Internal Affairs and Communications ("MIC") of the Government of Japan hereby expresses its support for the application of Toei Animation Co., Ltd. ("Toei Animation") to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community as defined in Toei Animation's Application.

MIC represents Japan on the Governmental Advisory Committee (GAC) of the Internet Corporation for Assigned Names and Numbers (ICANN) and is actively engaged in multistakeholder processes related to the governance and development of the global domain name system.

The Internet is an essential means through which businesses and organizations communicate, provide information and services, and reach users both domestically and internationally. This is also true for Japan's anime industry, whose works and related activities are widely accessed and recognized through online services around the world.

As described in Toei Animation's application, the .anime Community is centered on Japan's anime industry and includes businesses directly involved in the planning, production, project management, distribution, broadcasting, theatrical release, streaming, merchandising, rights management, and other related activities concerning Japanese anime works, together with the industry associations and related organizations that represent and support them.

MIC recognizes the value of a dedicated .anime top-level domain operated for the benefit of this community, and the positive impact it can have for global internet users. A Community-Based .anime TLD, under appropriate eligibility requirements, registration policies, and operational safeguards, will provide a clear and recognizable digital identifier for legitimate anime-related activities and make it easier for Internet users to identify websites and online services operated by legitimate participants in the anime community.

For these reasons, MIC supports Toei Animation's application to establish and operate .anime as a Community-Based gTLD and is confident that such a namespace will

contribute to a safer and more trustworthy online environment by strengthening the visibility and credibility of legitimate anime-related activities and helping to reduce user confusion and misuse of the .anime namespace.

This letter is issued by MIC through its duly authorized representative and reflects MIC's position in support of Toei Animation's .anime application.

Sincerely,

A handwritten signature in black ink, reading '鎌田 俊介' (Kamata Shunsuke), positioned above a horizontal line.

KAMATA Shunsuke
Director, Computer Communications Division
Ministry of Internal Affairs and Communications
s.kamata@soumu.go.jp



Ministry of Economy, Trade and Industry

3 August, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

Dear Members of the Panel:

The Ministry of Economy, Trade and Industry (“METI”) of the Government of Japan hereby expresses its support for the application of Toei Animation Co., Ltd. (“Toei Animation”) to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community as defined in Toei Animation’s application.

METI is responsible for policies concerning the development of Japan’s content industries, including anime and manga, the promotion of their international expansion, and anti-piracy measures.

Anime and the community that supports its creation, production, distribution, and licensing make up one of Japan’s most internationally recognized creative sectors. Anime makes a significant contribution to Japan’s content industries and supports a broad ecosystem of related industries, including film, publishing, music, and games. METI recognizes anime as an important part of Japan’s content-industry policy. It has set targets for the period from 2024 to 2033 to increase overseas anime revenues from ¥2.1 trillion to ¥6 trillion and the economic value secured through anti-piracy measures from ¥0.7 trillion to ¥4 trillion. It also works to strengthen the international competitiveness and global reach of Japan’s content industries.

METI considers Toei Animation to be an appropriate and credible applicant for .anime. Founded in 1948, Toei Animation is one of Japan’s largest and most established anime production companies, with an extensive record of developing, producing, and distributing internationally recognized anime works. Its history, industry experience, and international activities demonstrate a substantial and longstanding connection to the anime community that the proposed .anime TLD is intended to serve.

METI recognizes the value of operating .anime as a Community-Based gTLD for the benefit of this community. A dedicated .anime namespace, operated under registration policies designed to preserve a clear connection between domain name registrations and legitimate participants in the anime community, can provide useful digital infrastructure for anime-related businesses, organizations, works, events, and services.

Such an online namespace will support the international development of the anime industry by making legitimate anime-related activities more identifiable and accessible to global audiences, business partners, and other stakeholders. It can also strengthen



Ministry of Economy, Trade and Industry

confidence in the online presence of legitimate anime-related entities and contribute to a more trusted digital environment for the international distribution and promotion of anime and related content. Accordingly, .anime will contribute to the international expansion of Japan's anime industry, as well as to anti-piracy efforts and the protection of intellectual property rights. It will also support the achievement of the policy objectives of METI and serve as an important foundation for the development of cultural and creative industries.

Furthermore, the term "anime" is widely recognized as being derived from the Japanese word *anime* and, unlike the broader term of "animation" as a genre, has become firmly established internationally as a term referring specifically to Japan's anime industry and culture. Its use is also consistent with the terminology employed in official policy documents of the Government of Japan.

METI understands Toei Animation's intention to serve the global community of legitimate participants in the anime industry through the .anime namespace, including businesses and organizations involved in the creation, production, distribution, licensing, rights management, and other related activities concerning Japanese anime works, together with the industry associations and related organizations that represent and support them. Furthermore, METI understands that the present application has received support from a large number of companies and relevant organizations that form part of Japan's anime industry.

For these reasons, METI supports Toei Animation's application to establish and operate .anime as a Community-Based gTLD and believes that the proposed namespace can contribute to the continued international development, competitiveness, visibility, and credibility of the anime industry and community that supports it.

This letter is issued by METI through its duly authorized representative and reflects METI's position in support of Toei Animation's .anime application.

Sincerely,

Naohiro Kaji
Director, Culture & Creative Industries Division
Commerce and Service Industry Policy Group
Ministry of Economy, Trade and Industry
1-3-1 Kasumigaseki
Chiyoda-ku, Tokyo 100-8901
Japan
Tel: 03-3501-1750

29 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

STUDIO4°C Co., Ltd. ("STUDIO4°C") endorses Toei Animation Co., Ltd.'s ("Toei Animation") application to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community identified in Toei Animation's application.

STUDIO4°C is a Japanese corporation and a full member of The Association of Japanese Animations (AJA). STUDIO4°C is an anime production company that plans and produces works such as theatrical films, television anime series, commercials, music videos, and game-related video content.

The term 'anime' is used internationally to refer to Japanese-origin animation, the industry, and the works associated with it. A dedicated .anime top-level domain would provide a recognizable namespace for the community of companies, organizations, institutions, rights holders, distributors, and other entities connected to Japanese animation culture.

Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application. STUDIO4°C understands that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community, including through eligibility and name-selection requirements designed to preserve the integrity, relevance, and trustworthiness of the .anime namespace.

STUDIO4°C considers Toei Animation to be an appropriate and credible steward of .anime. Toei Animation is a longstanding member of AJA and one of Japan's leading anime production companies, with extensive experience in the anime industry and a close connection to the community that .anime is intended to serve.

STUDIO4°C believes that Toei Animation's application for .anime is consistent with the interests of the anime community and with the continued development and global promotion of anime culture. This letter is issued by STUDIO4°C through its duly authorized representative and reflects STUDIO4°C's support for Toei Animation's .anime application.

Sincerely,



[Name] Eiko Tanaka

[Title] President & CEO

[Full Address] 3-4-17 Kichijoji Kitamachi, Musashino-shi, Tokyo, Japan

[Tel] +81(0)422-50-4011

[Company Name] STUDIO4°C Co., Ltd.

[Website URL] <https://www.studio4c.co.jp/>

