

16 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

The Association of Japanese Animations ("AJA") hereby expresses its support for the application of Toei Animation Co., Ltd. ("Toei Animation") to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community as defined in Toei Animation's Application.

AJA was established in May 2002 and is the principal industry association representing the Japanese anime sector. AJA's membership is composed of companies and organizations involved in the Japanese anime industry. Its full members include entities that support AJA's purpose, engage in the production, planning, or sale of Japanese-origin animation, and, in principle, hold copyrights. Associate members include entities more broadly involved in the anime industry. AJA works to preserve and cultivate anime culture, promote the sound development of the Japanese anime industry, support industry research and information sharing, protect copyrights, develop human resources, and promote Japanese anime culture both in Japan and abroad.

The term 'anime' is used internationally to refer to Japanese-origin animation, the industry, and the works associated with it. A dedicated .anime top-level domain would provide a recognizable namespace for the organized community of companies, organizations, institutions, rights holders, distributors, and other entities connected to Japanese anime culture.

AJA considers Toei Animation to be an appropriate and credible steward for .anime. Toei Animation is a longstanding member of AJA and one of Japan's leading anime producers, with a long history of creating, producing, and distributing internationally recognized animation works. Toei Animation has substantial experience in the anime industry and is closely connected to the community that .anime is intended to serve.

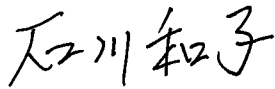
Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application, and that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community. AJA supports the Applicant's proposed operational approach, including the use of eligibility and name selection policies designed to preserve

the integrity, relevance, and trustworthiness of the .anime namespace and protect the legitimate interests of anime-related companies, organizations, and rights holders.

Based on AJA's role in the Japanese anime industry and its understanding of the Applicant's proposal, AJA believes that Toei Animation's application for .anime is consistent with the interests of the anime community and with the continued development and global promotion of anime culture.

This letter is issued by AJA through its duly authorized representative and reflects AJA's official position in support of Toei Animation's .anime application.

Sincerely,

A handwritten signature in black ink, reading '石川 和子' (Ishikawa Kazuko).

[Name] Kazuko Ishikawa

[Title] President

[Full Address] Haimu Ochanomizu 4F, 3-4-5, Hongo, Bunkyo-ku, Tokyo, Japan

[Tel] +81-3-5839-2930

[Website URL] <https://aja.gr.jp/>

The Association of Japanese Animations (AJA)

一般社団法人日本動画協会

21 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

The Content Overseas Distribution Association ("CODA") endorses the application of Toei Animation Co., Ltd. ("Toei Animation") to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community identified in Toei Animation's Application.

CODA was established in 2002 with the support of the Ministry of Economy, Trade and Industry (METI) and the Agency for Cultural Affairs. CODA works in coordination with government agencies, industry bodies, and content-related companies, including content holders in Japan and overseas, to promote the legitimate overseas distribution of Japanese content and to support anti-piracy measures for Japanese content, including music, film, anime, broadcast programs, games, and publishing.

Anime is a significant area within CODA's activities. CODA works to protect Japanese anime and support its legitimate distribution in international markets through ongoing engagement with production companies, rights holders, distributors, and other key stakeholders.

The harm caused to the anime industry by pirated, misleading, and impersonating sites is significant and well-documented. A namespace operated on behalf of the anime community, with registration restricted to legitimate participants, is expected to help promote the visibility and credibility of legitimate anime-related activities online and make it easier for the general public to distinguish authentic anime-related domains from infringing or impersonating ones.

CODA considers Toei Animation to be an appropriate and credible steward for the .anime top-level domain. Toei Animation is a longstanding corporate member of CODA and, as one of Japan's leading anime production companies, has a long track record of developing, producing, and distributing internationally recognized animation works. As the importance of the legitimate overseas distribution of content and effective anti-piracy measures continues to grow, Toei Animation's role in the anime industry is closely aligned with the objectives of CODA's activities and is closely connected to the community that .anime is intended to serve.

Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application, and that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community. CODA supports Toei's proposed eligibility and community registration policies/framework, including the use of eligibility and name selection policies designed to preserve the integrity, relevance, and trustworthiness of the .anime namespace and protect the legitimate interests of anime-related companies, organizations, and rights holders.

Accordingly, CODA believes that Toei Animation's application for .anime is consistent with the interests of the anime community and with the continued development, proper overseas distribution, and protection of Japanese anime content.

This letter is issued by CODA through its duly authorized representative and reflects the Association's official position in support of Toei Animation's .anime application.

Sincerely,



[Name] Takero Goto

[Title] Representative Director

[Full Address] Ichikawa Building 7F, 5-13-3 Ginza, Chuo-ku, Tokyo, Japan

[Tel] +81-3-3524-8880

[Website URL] <https://coda-cj.jp/>

Content Overseas Distribution Association (CODA)



15 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

The Japan Merchandising Rights Association ("JAMRA") hereby expresses its support for the application of Toei Animation Co., Ltd. ("Toei Animation") to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community, as defined in Toei Animation's Application.

JAMRA was established in April 1977 and reorganized as a general incorporated association in July 2009. JAMRA's mandate is to establish and protect merchandising rights, including rights related to copyright, portrait rights, and industrial property rights such as trademark, design, and patent rights. JAMRA undertakes activities to prevent counterfeit and unauthorized character merchandise, including seminars and educational programs for the character-merchandising industry and public-awareness campaigns to protect consumers from imitation goods.

JAMRA's membership comprises original rights holders, publishers, television broadcasters, film and animation production companies, advertising agencies, program production companies, and licensees active in the character-merchandising business, many of whom operate in the anime sector.

The term 'anime' is used internationally to refer to Japanese-origin animation, the industry, and the works associated with it. A dedicated .anime top-level domain would provide a recognizable namespace for the organized community of companies, organizations, institutions, rights holders, distributors, and other entities connected to Japanese anime culture.

JAMRA considers Toei Animation to be an appropriate and credible steward for the .anime top-level domain. Toei Animation is one of Japan's oldest and most established anime producers and has been a member of JAMRA since JAMRA's establishment. Toei Animation is deeply involved in the association's activities and plays an important role in the merchandising-rights field, including through its representative, who currently serves as JAMRA's chairperson. Through its long history of creating, producing, and distributing internationally recognized animation works and licensing those works into character-

merchandising markets in Japan and abroad, Toei Animation has a direct and longstanding connection to the anime community that .anime is intended to serve.

Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application, and that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community. JAMRA supports the Applicant's operational approach, including the use of eligibility and name selection policies designed to preserve the integrity, relevance, and trustworthiness of the .anime namespace and protect the legitimate interests of anime-related companies, organizations, and rights holders.

Based on JAMRA's role in the character-merchandising industry and its connection to anime-related companies, JAMRA believes that Toei Animation's application for .anime is consistent with the interests of the anime community and with the continued development and global promotion of anime.

This letter is issued by JAMRA through its duly authorized representative and reflects JAMRA's official position in support of Toei Animation's .anime application.

Sincerely,



[Name] Katsuhiro Takagi

[Title] Chairman

[Full Address] Sun Heights Nakano 806, 2-29-15 Nakano, Nakano-ku, Tokyo, Japan

[Tel] +81-3-5385-7324

[Website URL] <https://jamra.org/>

Japan Merchandising Rights Association (JAMRA)

一般社団法人日本商品化権協会



24 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

TMS ENTERTAINMENT CO., LTD. (“TMS ENTERTAINMENT”) endorses Toei Animation Co., Ltd.'s (“Toei Animation”) application to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community identified in Toei Animation’s application.

TMS ENTERTAINMENT is a Japanese corporation and a full member of The Association of Japanese Animations (AJA). TMS ENTERTAINMENT is a comprehensive anime company that, with anime production at its core, also develops video licensing and merchandising businesses.

The term ‘anime’ is used internationally to refer to Japanese-origin animation, the industry, and the works associated with it. A dedicated .anime top-level domain would provide a recognizable namespace for the community of companies, organizations, institutions, rights holders, distributors, and other entities connected to Japanese animation culture.

Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application. TMS ENTERTAINMENT understands that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community, including through eligibility and name-selection requirements designed to preserve the integrity, relevance, and trustworthiness of the .anime namespace.

TMS ENTERTAINMENT considers Toei Animation to be an appropriate and credible steward of .anime. Toei Animation is a longstanding member of AJA and one of Japan’s leading anime production companies, with extensive experience in the anime industry and a close connection to the community that .anime is intended to serve.

TMS ENTERTAINMENT believes that Toei Animation’s application for .anime is consistent with the interests of the anime community and with the continued development and global promotion of anime culture. This letter is issued by TMS ENTERTAINMENT through its duly authorized representative and reflects TMS ENTERTAINMENT’s support for Toei Animation’s .anime application.



Sincerely,

[Name] Tadashi Takezaki

[Title] Representative Director

[Full Address] 3-31-1 Nakano, Nakano-ku, Tokyo, Japan

[Tel] 03-6878-2560

[Company Name] TMS ENTERTAINMENT CO., LTD.

[Website URL] <https://www.tms-e.co.jp/>

A handwritten signature in black ink, appearing to read 'Takezaki' followed by a stylized flourish.

30 July, 2026

Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536, USA
Attention: CPE Panel

Re: Letter of Support for Toei Animation Co., Ltd.'s Application for .anime

To Whom It May Concern:

TRIGGER Inc. (“TRIGGER”) endorses Toei Animation Co., Ltd.'s (“Toei Animation”) application to establish and operate the .anime top-level domain as a Community-Based gTLD for the anime community identified in Toei Animation’s application.

TRIGGER is a Japanese corporation and a full member of The Association of Japanese Animations (AJA). TRIGGER is a Japanese anime production company that plans and produces anime works such as television series, theatrical productions, and web anime.

The term ‘anime’ is used internationally to refer to Japanese-origin animation, the industry, and the works associated with it. A dedicated .anime top-level domain would provide a recognizable namespace for the community of companies, organizations, institutions, rights holders, distributors, and other entities connected to Japanese animation culture.

Toei Animation has communicated its intention to operate .anime for the benefit of the anime community identified in its application. TRIGGER understands that the proposed community registration policies are intended to ensure that registrations in .anime remain meaningfully connected to that community, including through eligibility and name-selection requirements designed to preserve the integrity, relevance, and trustworthiness of the .anime namespace.

TRIGGER considers Toei Animation to be an appropriate and credible steward of .anime. Toei Animation is a longstanding member of AJA and one of Japan’s leading anime production companies, with extensive experience in the anime industry and a close connection to the community that .anime is intended to serve.

TRIGGER believes that Toei Animation’s application for .anime is consistent with the interests of the anime community and with the continued development and global promotion of anime culture. This letter is issued by TRIGGER through its duly authorized representative and reflects TRIGGER’s support for Toei Animation’s .anime application.

Sincerely,



[Name] Yoshiki Usa

[Title] Representative Director

[Full Address] 1-20-8 Kichijoji Honcho, Musashino-shi, Tokyo, Japan

[Tel] +81-422-27-6627

[Company Name] TRIGGER Inc.

[Website URL] <https://www.st-trigger.co.jp/>