

Draft .MAGA Registration Policy

1. Purpose

The .MAGA top-level domain is intended to operate as a trusted communications namespace supporting secure email services, authenticated online identity, and related digital communications services.

The principal purpose of the namespace is to enable the operation of branded .MAGA email services and associated communications infrastructure in a manner that promotes user confidence, security, and reliability.

2. Registration Eligibility

Registrations may be granted only to individuals, organisations, businesses, campaigns, entities, or other parties that have a legitimate and bona fide purpose for use of a .MAGA domain name.

Applicants must provide accurate contact information and any information reasonably required by the Registry Operator to assess eligibility.

3. Registry Review

The Registry Operator reserves the right to review applications prior to activation of a domain name registration.

The review process is intended solely to:

- verify applicant identity;
- confirm the accuracy of registration information;
- prevent fraud and impersonation;
- reduce phishing, abuse, and malicious activity;
- preserve trust in the .MAGA namespace and associated communications services.

4. Prohibited Registrations

The Registry Operator may refuse, suspend, cancel, transfer, or place conditions upon any registration where:

- registration information is false or misleading;
- the registration appears intended to facilitate fraud, phishing, malware, spam, or DNS Abuse;
- the registration infringes the legal rights of third parties;
- the registration is reasonably likely to create significant confusion regarding sponsorship, endorsement, identity, or affiliation.

5. DNS Abuse and Security

All registrants must comply with applicable Registry policies relating to:

- DNS Abuse;
- security incident response;
- abuse reporting;
- acceptable use of registry services.

Failure to comply may result in suspension or termination of registration.

6. Registrar Participation

The Registry Operator may accredit a limited number of registrars that demonstrate appropriate operational, security, and abuse-management capabilities.

Registrar requirements may include:

- validated abuse handling procedures;
- compliance with applicable Registry security requirements;
- cooperation with Registry investigations relating to abuse and security incidents.

7. Policy Objectives

This Registration Policy is intended to:

- support a trusted communications environment;
- promote reliable email identity services;
- mitigate abuse and impersonation risks;
- enhance user confidence in the .MAGA namespace;
- support the secure and stable operation of the registry.