

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,439,210

Registered June 3, 2008

**TRADEMARK
PRINCIPAL REGISTER**

TAYLOR SWIFT

SWIFT, TAYLOR (UNITED STATES INDIVIDUAL)

173 INLET DRIVE

HENDERSONVILLE, TN 37075

FOR: CLOTHING, NAMELY, SHIRTS, T-SHIRTS, SWEATSHIRTS, JERSEYS, HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-0-2000; IN COMMERCE 10-0-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

THE NAME "TAYLOR SWIFT" IDENTIFIES A LIVING INDIVIDUAL WHOSE CONSENT IS OF RECORD.

SER. NO. 77-141,381, FILED 3-27-2007.

MICHAEL KEATING, EXAMINING ATTORNEY

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522950

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Taylor Swift		04/16/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	TAS Rights Management, LLC		
Street Address:	718 Thompson Lane		
Internal Address:	Suite 108256		
City:	Nashville		
State/Country:	TENNESSEE		
Postal Code:	37204		
Entity Type:	Limited Liability Company: TENNESSEE		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Serial Number:	77141381	TAYLOR SWIFT	
Serial Number:	77141383	TAYLOR SWIFT	
Serial Number:	77141387	TAYLOR SWIFT	
Serial Number:	77734623	TAYLOR SWIFT	
Serial Number:	77734631	TAYLOR SWIFT	
Serial Number:	77734649	TAYLOR SWIFT	
Serial Number:	77734654	TAYLOR SWIFT	
Serial Number:	77734659	TAYLOR SWIFT	
Serial Number:	77734732	TAYLOR SWIFT	
Serial Number:	77734737	TAYLOR SWIFT	
Serial Number:	77734743	TAYLOR SWIFT	
Serial Number:	77734751	TAYLOR SWIFT	
Serial Number:	77735160	TAYLOR SWIFT	
Serial Number:	77735175	TAYLOR SWIFT	
Serial Number:	85168861	TAYLOR SWIFT FEARLESS	
Serial Number:	85168877	TAYLOR SWIFT FEARLESS	
Serial Number:	85168892	TAYLOR SWIFT FEARLESS	
Serial Number:	85168895	TAYLOR SWIFT FEARLESS	

OP \$1040.00 77141381

Property Type	Number	Word Mark
Serial Number:	85168904	TAYLOR SWIFT FEARLESS
Serial Number:	85361852	TAYLOR SWIFT
Serial Number:	85362282	TAYLOR SWIFT
Serial Number:	85362285	TAYLOR SWIFT
Serial Number:	85362288	TAYLOR SWIFT
Serial Number:	85362293	TAYLOR SWIFT
Serial Number:	85362296	TAYLOR SWIFT
Serial Number:	85362302	TAYLOR SWIFT
Serial Number:	85362306	TAYLOR SWIFT
Serial Number:	85362310	TAYLOR SWIFT
Serial Number:	85362312	TAYLOR SWIFT
Serial Number:	85362318	TAYLOR SWIFT
Serial Number:	85362321	TAYLOR SWIFT
Serial Number:	85362322	TAYLOR SWIFT
Serial Number:	85362323	TAYLOR SWIFT
Serial Number:	85362324	TAYLOR SWIFT
Serial Number:	85362326	TAYLOR SWIFT
Serial Number:	85824152	TAYLOR SWIFT
Serial Number:	85849233	TAYLOR SWIFT
Serial Number:	85977854	TAYLOR SWIFT
Serial Number:	87731243	TAYLOR SWIFT
Serial Number:	87731329	TAYLOR SWIFT
Serial Number:	88240469	TAYLOR SWIFT

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (615) 601-1011

Email: nrose@roseiplaw.com

Correspondent Name: Natalya L. Rose

Address Line 1: 4235 Hillsboro Pike

Address Line 2: Suite 300

Address Line 4: Nashville, TENNESSEE 37215

NAME OF SUBMITTER: Natalya L. Rose

SIGNATURE: /Natalya L. Rose/

DATE SIGNED: 05/09/2019

Total Attachments: 2

source=Assignment#page1.tif

TRADEMARK
REEL: 006642 FRAME: 0330

ASSIGNMENT

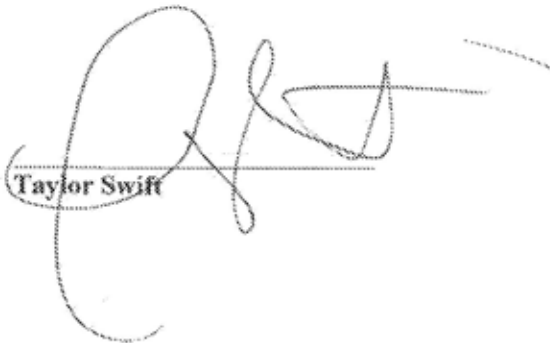
WHEREAS, TAYLOR SWIFT, a U.S. citizen ("Assignor"), is the owner of the trademarks and service-marks ("Marks") and trademark registrations issued by the U.S. Patent and Trademark Office set forth on Schedule A hereto ("Registrations"); and

WHEREAS, TAS RIGHTS MANAGEMENT, LLC, a Tennessee limited liability company, with its address at 718 Thompson Lane, Suite 108256, Nashville, Tennessee 37204 ("Assignee"), desires to acquire all rights, title and interest in and to the Marks, the goodwill represented by the Marks, and the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to each of the Marks, together with the goodwill represented and symbolized thereby, each of the Applications and any resulting registrations, and all rights of action, in law or in equity, including the right to sue and recover, and have damages and profits for any and all past, present or future infringements, all to be held and enjoyed by Assignee for Assignee's own use and benefit, and for the use and benefit of Assignee's heirs, successors and assigns, as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

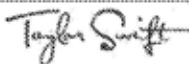
Assignor further agrees that it shall promptly, at Assignee's request, and without further consideration, execute and deliver to Assignee all documents and instruments, and take all other actions as may be required to secure, complete or vest Assignor's rights, title and interest in and to the Marks and the Applications, or to carry out the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this the 16th day of April, 2019.



Taylor Swift

SCHEDULE A

Mark	U.S. Application No.	U.S. Registration No.
TAYLOR SWIFT	77141383	3429635
	77141381	3439210
	77141387	3439211
	77734649	3809266
	77734654	3809267
	77734623	3812827
	77734631	3812828
	77734659	3812829
	85361852	4098887
	85977854	4251697
	85362285	4289725
	85362288	4289726
	85362293	4289727
	85362296	4289728
	85362306	4289729
	85362282	4313779
	85824152	4420958
	85362302	4514996
	87731243	5529441
	88240469	
	77734732	3809269
	77734743	3809271
	77734751	3809272
	77735160	3809274
	77734737	3812830
	77735175	3812838
	85362310	4098931
	85362318	4289730
	85362321	4289731
	85362322	4289732
	85362323	4289733
	85362326	4289734
	85362312	4313780
	85849233	4428188
	85362324	4514997
	87731329	5589111
TAYLOR SWIFT FEARLESS	85168877	3966408
	85168892	3966409
	85168904	3966410
	85168861	4015168
	85168895	4015169