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United States Patent and Trademark Office

ALICLOUD

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Service Mark

Trademark

Principal Register

Alibaba Group Holding Limited (CAYMAN ISLANDS CORPORATION)
Fourth Floor, One Capital Place
P. O. Box 847, George Town
Grand Cayman, CAYMAN ISLANDS

CLASS 9: Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking, life-saving and teaching apparatus and instruments, namely, telephones, punch clocks, time recording devices, namely, time clocks, scales and balances, graduated rulers, electronic pocket translators, neon signs, electronic notice boards, transparency projection apparatus, kilometer recorders in the nature of odometers for vehicles, telescopes, mechanisms for counter operated apparatus, namely, point-of-sale terminals, fire extinguishers, acoustic alarms, namely, smoke and fire alarms, eyeglasses, batteries, exposed films, namely, exposed camera film; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electric wires; electric switches; electrified fences, namely, electric fences; apparatus for recording, transmission or reproduction of sound or images; blank magnetic data carriers and recording discs, namely, CD-R, CD-RW, DVD-R and DVD-RW discs; cash registers, calculating machines, data processing equipment and computers; notebook computers; laptop computers; portable computers; handheld computers; personal digital assistants; portable media players; mobile telephones; smart phones; digital cameras; computer workstations comprised of computers and computer monitors; servers, namely, computer servers; computer and telecommunications networking computer hardware; computer network adaptors, switches, routers and hubs; wireless and wired modems and computer equipment, namely, wireless cards; laptop holders in the nature of protective sleeves and carrying cases, computer bags; fire extinguishing apparatus; computer hardware; computer software and downloadable software for use in connection with the provision of an interactive website, namely, for use by third parties to post information, create electronic product catalogs, respond to requests and place and full fill orders for products, services and business opportunities via local and global computer networks, for use in document management, for searching, browsing and receiving transmissions of text, electronic documents, graphics and audiovisual information on local remote area, global computer networks, on intranets or directories of information available on computer networks, for use in software development and web authoring, for use in exchanging information via global computer networks and online from a computer database and the internet, for business use, for financial management, financial planning, business management, customer relationship management (CRM), inventory



Andrei Iancu

Director of the United States
Patent and Trademark Office



management, sales force management, planning and management of personal and business finances, and marketing information management, data mining, high-speed massive ecommerce data processing, and data customization all in the field of e-commerce; compact discs featuring music, computer programs and computer software in the financial management, financial planning, business management, customer relationship management (CRM), inventory management, sales force management, planning and management of personal and business finances, and marketing information management, all in the field of e-commerce and business; digital music downloadable from the Internet; telecommunications apparatus devices, namely, VOIP phones, electronic facsimile apparatus, portable digital electronic device for sending and receiving electronic mails, and instant messaging communication tool in the nature of portable telecommunication instant messaging devices; mouse pads; mobile phone handsets; mobile phone accessories devices, namely, battery chargers, cases, covers, ear phones and devices for hands-free use of mobile phones; spectacles and sunglasses

CLASS 35: Advertising; business management; business administration; providing office functions; database management; market research and business consulting services; business consultancy services relating to facilitating the transaction of business via local and global computer networks by locating and providing referrals for the delivery of a wide variety of business and consumer products and services; providing of business information of goods and services of others via local and global computer networks; business consultancy services in the field of global computer web sites where third parties can offer and source goods and services, place, determine the status of and fulfill trade leads and orders, enter into contracts and transact business; providing computerized online ordering services featuring a wide variety of consumer, business and industrial products; advertising of goods and services of others via local and global computer networks; international import and export agency services; rental of advertising space on communication media; online trading services in the nature of online auctioneering services via the Internet and providing online business evaluation relating thereto; online retail store services featuring a wide variety of consumer goods of others; business consultancy services in the field of operating an electronic marketplace for the buyers and sellers of goods and/or services on a global computer network; business administration and management assistance for others in the field of facilitating business transaction via local and global computer networks; corporate business management consultancy services; marketing and promotion services; publication of publicity materials; real estate marketing services, namely, marketing of vacant property in the nature of condominiums, apartments, homes, commercial storefronts, office buildings, warehouses, and factories; dissemination of advertising materials, updating of advertising materials, compilation of advertisements for use as web pages on the Internet; rental of advertising space; computer data processing; providing information concerning commercial sales, providing business information, promotional information services, namely, promoting the goods of others by providing information regarding discounts, coupons, rebates, vouchers and special offers for the goods of others; telephone answering service; auctioneering provided on the Internet; personnel management; provision of commercial sales information, business information, advertising and commercial information through a global computer network and via the Internet; presentation of goods on communication media for retail purposes; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise Internet web site specializing in the marketing of the sale of goods and services of others; retail and wholesale store services featuring telephones, mobile phone handsets, mobile phone accessories, electronic and telecommunications goods, computer hardware and computer software, batteries, battery chargers, apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images and/or sound, precious metals, jewellery, precious stones, printed matter, stationery and magnetic and non-magnetically encoded cards, furniture, picture frames, household and kitchen utensils, glassware, porcelain and earthenware, textiles, clothing, footwear, headgear, laces and embroidery, buttons, ribbons, pins and needles, artificial flowers, carpets, rugs, games and electronic toys, chemicals used in industry, science,

photography and agriculture, paints, varnishes and lacquers, personal hygiene products, soaps, perfumery, cosmetics, hair and body lotions, essential oils, cleaning and bleaching preparations, lubricants, fuels, candles, pharmaceutical, veterinary and sanitary preparations, ironmongery and small items of metal hardware, machines and machine tools, cutlery, razors and hand tools, computers, calculating machines, electrical, photographic, cinematographic and optical apparatus and instruments, spectacles and sun glasses, surgical and medical apparatus and instruments, apparatus for lighting, heating, steam generating, cooking, refrigerating, drying, ventilating, water supply and sanitary purposes, vehicles, firearms, fireworks, silverware, horological and chronometric instruments, musical instruments, magazine, cards, paper and cardboard products, picture, typewriters and office requisites, packaging materials, rubber and plastics for manufacture use, packing and insulating materials, leather and imitations of leather and goods made from these materials, handbags, purses, wallets, leather holders, bags, luggage, umbrellas, mirrors, ropes, string, nets, tents, yarns and threads for textile use, coat hangers, place mats, dressmaker's articles, bed and table covers, playthings and sporting articles, foodstuffs and beverages, meat, fish, poultry, preserved, dried and cooked fruits and vegetables, jams and fruit sauces, eggs, milk and milk products, edible oils and fats, coffee, tea, cocoa, sugar, rice, flour, bread and cakes, condiments, fresh fruit and vegetables, beer, mineral water, fruit juices and other nonalcoholic drinks, alcoholic beverages, floral products, tobacco, smokers' articles and matches; direct mail advertising; buying and selling agency services, namely, purchasing a wide variety of consumer, business and industrial products and services for others; selection and procurement of goods, namely, purchasing of a wide variety of consumer, business and industrial products and services for individuals; catalog and online ordering services featuring the general consumer goods of others; secretarial services; providing statistical information; organization of exhibitions for commercial or advertising purposes; business services, namely, the compilation and rental of marketing mailing lists; business investigation; business administration consultation services in the field of processing of sales made on the Internet; business networking services and personnel placement; import-export agencies; subscriptions to newspapers; document reproduction; transcription services, namely, conference call, message and stenographic transcription; rental of office equipment; customer relationship management; business management services relating to electronic commerce; tax information supply in the nature of general tax advice and planning services; and art gallery services in the nature of retail store services for works of art; promoting tourism in various cities through offering discounts at various attractions and restaurants through the Internet or through telecommunication networks

CLASS 36: Insurance agencies; financial affairs and monetary affairs, namely, financial analysis and online escrow service for exchange of goods and services; real estate affairs, namely, assessment and management of real estate, providing information in the field of real estate via the internet; clearing and reconciling financial transactions via a global computer network, namely, providing secure commercial transactions and payment options; online banking services and online financial planning services; credit card services, namely, credit card authorization services, credit card factoring services, credit card payment processing services, credit card transaction processing services, issuing of credit cards, financial administration of credit card accounts; electronic payment services involving electronic processing and subsequent transmission of bill payment data; underwriting financial transactions, namely, providing insurance for financial transactions; electronic funds transfer services; transfer of funds by electronic means for others; financial services in the nature of credit card and debit card payment processing services; real estate services, namely, arrangement and management of leases and tenancy; renting and leasing of real estate; real estate appraisal; real estate valuation, real estate financing, real estate investment; real estate brokerage services; real estate agency services; housing agency services; actuarial services; real estate management and consultancy services; rent collection; rental of offices; rental of apartments and flats; provision of financial information via the Internet; safety deposit box services and issuing of travel vouchers services, namely, providing vouchers for payment of transportation expenses; capital investment services; financial evaluation;

financial and financial asset management services; insurance and financial information and consultancy services; financial analysis services provided by telecommunication means; financial consultancy and advisory services; home banking; banking services provided on-line from a computer database or the Internet; securities brokerage services; stock exchange quotation services; stocks and bonds brokerage, financial analysis; check verification services; banking, savings account and investment banking services; financial clearing house services; credit card verification via global computer information network; electronic credit risk management services; pre-paid purchase card services, namely, processing electronic payments made through prepaid cards and electronic bill payment services; financial services, namely, debt settlement and providing electronic processing of credit card transactions and electronic payments via a global computer network; electronic banking services via global computer network; stored value card services in the nature of issuance of stored value cards and transaction processing services; charge card services in the nature of issuance of charge cards and payment processing services; debit card services in the nature of issuance of debit cards and transaction processing services; providing finance and insurance information online from a computer database or Internet; collection agency for collection of gas and electricity fees; antique appraisal; art appraisal; jewelry appraisal; used car appraisal; charitable fund raising; rental of paper money and coin counting machines; rental of cash dispensers or automated-teller machines; online payment services, namely, electronic processing of credit card transactions and electronic payments via a global computer network; authentication and verification services, namely, credit card and check verification in relation to online payment or transfer of funds; mailing list brokerage services

CLASS 38: Telecommunications access services; provision of telecommunication access to computer database and to the Internet and providing online communications links which transfer the user to other local and global web pages; telecommunications services, namely, the electronic transmission of data and documents; providing telecommunications connections to the Internet or data bases; provision of telecommunication access to the world-wide web; communication by computer terminals; communication by fiber optic networks; electronic transmission of messages and images by computer; facsimile transmission; message sending; paging services; rental of modems; transmission of data by electronic means; rental of telecommunication equipment; electronic message sending, receiving and forwarding services; transmission and delivery of digital data, photographs, audio files, data, information and image signals by electronic means; electronic transmission and delivery of mail messages, still picture and/or moving picture information such as characters, messages, music and images, telegrams, information and data by electronic, telephone, telegraph, cable, computer and satellite means; transmission, broadcast and reception of audio, video, still and moving images and data whether in compressed or uncompressed form and whether in real or delayed time; electronic messaging services, telephone, video and web conferencing services and order transmission services; video conferencing services; providing an electronic bulletin board that enables users to perform a real-time interactive talk between a computer terminal and an electronic bulletin board containing still picture and moving picture information and voice information concerning business and e-commerce; providing electronic bulletin boards and message boards for transmission of messages among users concerning business and e-commerce; providing an online discussion forums for transmission of messages among computer users concerning business and e-commerce; television broadcasting services; broadcasting and transmission of radio and television programs; music broadcasting in the nature of audio broadcasting; transmission of music, films, videos, via a global computer network or the internet; electronic transmission of information in the field of on-line shopping and general retail services; video-on-demand transmission services; news agency services for electronic transmission; providing access to computer databases on the global computer network; providing chat room services and transmission of messages among computer users concerning business and e-commerce; providing multiple user access to global computer information networks; communication services, namely, text and numeric wireless digital messaging services;

transmission of information and data communications for assisting decision making; transmission of information through video communication systems; web conferencing services; providing electronic bulletin boards for the posting and transmission of messages among and between computer users concerning consumer products, services and business leads and opportunities; providing an online interactive bulletin board for the posting, promotion, sale and resale of items via a global computer network; providing electronic transmission of electronic mail and electronic mail forwarding services; audio and video communication via computers and computer networks, and via a global communications network; providing computer access to online interactive bulletin boards and databases; transmission of electronic payment data for others via the internet; telephone telecommunications services provided via prepaid telephone calling cards

CLASS 39: Transport, namely, transportation of passengers and goods by rail; packaging of articles for transportation and storage of goods; travel arrangement, namely, arranging travel tours in the nature of travel ticket reservation service and travel guide services; transportation information; ship brokerage; car transport; air transport; vehicle rental; water supplying; message delivery; travel reservation, namely, making reservations and booking for transportation; transport by pipeline; delivery of goods by mail order; courier services; logistic management relating to transport, namely, storage, transportation and delivery of goods for others by air, rail, ship or truck; car rental services; car parking services; yacht and boat chartering; travel agency services, namely, making reservations and bookings for transportation; online travel reservation services, namely, making reservations and bookings for transportation; providing travel information; travel ticket reservation services; arranging travel tour transportation and providing travel information online from a computer database or the Internet; provision of information relating to travel; transport of goods and passengers; merchandise packaging for others; providing road and traffic information, chauffeur services; loading and unloading of cargo; freight brokerage; rental, leasing and chartering of ships and boats; salvage and refloating of ships and boats; piloting; gas distribution and supply; electricity distribution; heat distribution and supply; water distribution and supply; providing vessel mooring facility services; rental of warehouses; rental or leasing of wheel chairs; providing car parking facilities; rental and leasing of airplanes; rental and leasing of delivery or storage containers; rental and leasing of bicycles; rental and leasing of cars; rental and leasing of ships or boats; rental and leasing of man-powered vehicles; rental and leasing of mechanical parking systems; rental and leasing of pallets; rental and leasing of packaging or wrapping machines; rental and leasing of refrigerators; collection of domestic waste and trash; collection of industrial waste and trash

CLASS 41: Education services, namely, providing seminars and conferences in the field of business and ecommerce; providing of training in the field of business and e-commerce; organizing sporting events, namely, baseball games, soccer matches, tennis tournaments, basketball games, golf tournaments and swimming competitions and cultural events; publication of texts, books and journals; publication of newspapers, magazines and periodicals containing diagrams, images and photographs; education, namely, training courses and instructional classes in the field of telecommunications hardware and software, operation of computers, computer programming, web site design, e-commerce, business management and advertising; providing information about education, recreation activities, instruction and training in the field of business and ecommerce; development of educational courses and examinations for others; entertainment provided via electronic and digital interactive media, namely, providing on-line computer games; provision of information about education, entertainment information, information in the field of sports and sporting events, and information in the field of recreation and leisure activities and cultural activities and exhibitions; providing on-line non-downloadable electronic publications in the nature of books, journals, newsletters and articles in the field of business and e-commerce; arranging, organizing, hosting and conducting singing competitions; arranging, organizing, hosting and conducting musical concerts; entertainment ticket agency services; entertainment

information and information about education, provided online from a computer database or the Internet; providing non-downloadable prerecorded digital music from the Internet; providing non-downloadable prerecorded digital music from MP3 Internet web sites; entertainment and education services, namely, providing courses of instruction about planning, production and distribution of sound, images, digital music, movies and live or recorded audio, visual or audiovisual material for broadcasting on terrestrial cable, satellite channels, the Internet, wireless or wire-link systems and other means of communications; music entertainment services, namely, live music concerts; rental of sound recordings; providing on-going television programs in the fields of business and e-commerce, entertainment television programs in the nature of game shows, educational programs in the field of business and e-commerce; news reporters services; providing news in the field of sporting or cultural events and current events reporting provided by satellite television, the Internet or radio; production of television and radio programs and film production; provision of facilities for recreation activity, providing sports facilities and gymnasium facilities; live performances by musical bands; night club services, discotheques, and arranging fashion shows for entertainment purposes; organizing and conducting exhibitions for cultural or educational purposes; arranging, conducting and provision of educational conferences, conventions, seminars and training workshops in the field of business and e-commerce; art exhibitions; art services, namely, rental of artwork; training services in the field of occupational health and safety, and environmental conservation; provision of cigar classes, wine tasting classes; providing research in the field of education and information about research in the field of education; arranging, organizing, planning and running seminars in the field of business and e-commerce; animal training; direction in producing programs, namely, operation of audiovisual machines and equipment for the production of radio and television programs; instructional services, namely, providing training in the operation of audiovisual machines and equipment used for the production of broadcasting programs; providing audio and visual studios; providing sports facilities; providing facilities for movies, shows, plays, music or educational training; entertainment booking agencies, namely, booking of seats for shows and sports events; rental of motion pictures; rental and leasing of musical instruments; rental and leasing of television sets; lending libraries; archive library services; subtitling services, namely, preparing subtitles for movies; sign language interpretation services; rental of computer game software; providing online video games, computer games; entertainment services, namely, providing on-line video games, computer games and arranging computer game contests; rental of prerecorded video tapes; rental and leasing of game machines; rental of arcade game equipment; photography; translation; language interpretation; provision of news in the nature of current event reporting

CLASS 42: Scientific and technological services, namely, research and design in the fields of telecommunications software and hardware design, Internet technology, the design of websites for advertising, software design, and e-commerce software and hardware design; providing temporary use of online non-downloadable software and temporary use of online non-downloadable cloud computing software featuring software for planning and management of personal and business finances, e-commerce data mining, high-speed massive e-commerce data processing, and data customization, customer relationship management, inventory management, sales force management, and marketing information management; design and development of computer hardware and software; design of computers, notebook computers, laptop computers, portable computers and handheld computers; design for others in the field of personal digital assistants and personal media players; design for others in the field of mobile telephones and smart phones; design for others in the field of digital cameras; computer services, namely, computer system administration for others; computer programming; computer system software services, namely, design and development of on-line computer software systems; providing direct connection services between computer users for exchanging data, namely, providing temporary use of online non-downloadable software for the exchange of data; computer software design; computer system design; design and development of webpages; hosting webpages for others; hosting computer application software of others for use in searching and retrieving information from

databases and computer networks; providing technical information in the field of computer modelling and simulations; providing technical information in the field of computer software and cloud computing; computer services relating to customized searching of computer databases and websites, namely, providing customized online web pages featuring user defined information which includes online links to third party web sites; electronic storage of data or documents

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF HONG KONG , REG. NO. 301419589, DATED 09-03-2009, EXPIRES 09-03-2029

OWNER OF HONG KONG , REG. NO. 301419598, DATED 09-03-2009, EXPIRES 09-03-2029

SER. NO. 87-855,382, FILED 03-29-2018

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.