

United States of America

United States Patent and Trademark Office

FORCE

Reg. No. 4,008,308

Registered Aug. 9, 2011

Int. Cls.: 35 and 42

SERVICE MARK

PRINCIPAL REGISTER

SALESFORCE.COM, INC. (DELAWARE CORPORATION)
THE LANDMARK @ ONE MARKET ST., STE. 300
SAN FRANCISCO, CA 94105

FOR: BUSINESS MANAGEMENT SERVICES, NAMELY, PROVIDING CUSTOMER RELATIONSHIP MANAGEMENT SERVICES, SALES SUPPORT MANAGEMENT SERVICES, BUSINESS INTELLIGENCE SERVICES, PERFORMANCE MANAGEMENT SERVICES, AND SOCIAL NETWORKING SERVICES FOR BUSINESSES; BUSINESS MANAGEMENT CONSULTING SERVICES RELATING TO CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT MANAGEMENT, MARKETING AUTOMATION, BUSINESS INTELLIGENCE, PERFORMANCE MANAGEMENT, AND SOCIAL NETWORKING FOR BUSINESSES; OPERATING ON-LINE MARKETPLACES FOR BUYING AND SELLING, SHARING, AND OFFERING FOR FREE COMPUTER SOFTWARE, ON-DEMAND APPLICATIONS, AND RELATED DEVELOPMENT TOOLS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 9-0-2003; IN COMMERCE 9-0-2003.

FOR: PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO STORE, MANAGE, TRACK, ANALYZE AND REPORT DATA IN THE FIELDS OF MARKETING, PROMOTION, SALES, CUSTOMER INFORMATION, CUSTOMER RELATIONSHIP MANAGEMENT, SALES SUPPORT, AND EMPLOYEE EFFICIENCY; PROVIDING TEMPORARY USE OF ON-LINE NON-DOWNLOADABLE SOFTWARE TO FACILITATE COMMUNICATING AMONG PEER PROFESSIONALS IN THE ADVERTISING, MARKETING AND BUSINESS SERVICES FIELDS; PROVIDING TEMPORARY USE OF ONLINE NON-DOWNLOADABLE COMPUTER SOFTWARE APPLICATION DEVELOPMENT TOOLS; ONLINE HOSTED COMPUTER SERVICES, NAMELY, DESIGNING, DEVELOPING, AND MAINTAINING COMPUTER SOFTWARE APPLICATIONS FOR OTHERS AND CONSULTING SERVICES RELATED THERETO, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 9-0-2003; IN COMMERCE 9-0-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,330,398 AND 3,592,166.

SER. NO. 85-046,219, FILED 5-24-2010.



David J. Kyros

Director of the United States Patent and Trademark Office

Reg. No. 4,008,308 GRETIA YAO, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

**The United States Patent and Trademark Office (USPTO) will NOT send you any future notice or
reminder of these filing requirements.**

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the USPTO. The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM722027

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		CHANGE OF NAME	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
salesforce.com, inc.		04/04/2022	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Salesforce, Inc.		
Street Address:	Salesforce Tower, 415 Mission St, 3rd Fl		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94105		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 201			
Property Type	Number	Word Mark	
Serial Number:	75836332	SALESFORCE.COM	
Serial Number:	76240030	THE END OF SOFTWARE	
Serial Number:	76240032	SOFTWARE	
Serial Number:	76261936	EXACTTARGET	
Serial Number:	76330610	TERRALIGN	
Serial Number:	76336780	ACUMEN SOLUTIONS	
Serial Number:	76336781	ACUMEN SOLUTIONS	
Serial Number:	78203929	SUCCESS. NOT SOFTWARE.	
Serial Number:	78246132	MODEL METRICS	
Serial Number:	76575119	SALESFORCE	
Serial Number:	78509506	DREAMFORCE	
Serial Number:	78528735	TABLEAU SOFTWARE	
Serial Number:	78552970	TABLEAU	
Serial Number:	78612288	VIZQL	
Serial Number:	78680123	ACUMEN SOLUTIONS DRIVE	
Serial Number:	78681355	DRIVE	
Serial Number:	78704719	APPEXCHANGE	
Serial Number:	78713215	SALESFORCE	
Serial Number:	78713221	SALESFORCE	

CH \$5040.00 75836332

Property Type	Number	Word Mark
Serial Number:	78713222	SALESFORCE
Serial Number:	78933086	MULE
Serial Number:	77057765	PROGRAMMABLEWEB
Serial Number:	77181429	SHOW ME!
Serial Number:	77201486	THE POWER OF US
Serial Number:	77242437	FORCE.COM
Serial Number:	77323974	DRIVE
Serial Number:	77365708	CHATTER
Serial Number:	77479348	ACTIVE MERCHANDISING
Serial Number:	77696558	SERVICECLOUD
Serial Number:	77726135	SERVICE CLOUD
Serial Number:	77726148	SALES CLOUD
Serial Number:	77773366	SAASY
Serial Number:	77773381	SOFTWARE
Serial Number:	77804901	FINANCIALFORCE.COM
Serial Number:	77804904	FINANCIALFORCE
Serial Number:	77917239	SOCIAL STUDIO
Serial Number:	85046219	FORCE
Serial Number:	85052843	DATA IN. BRILLIANCE OUT.
Serial Number:	85087520	MOBIFY
Serial Number:	85093812	CHATTER
Serial Number:	85102814	NARRATIVE SCIENCE
Serial Number:	85140341	SURVEY FORCE
Serial Number:	85146763	DEVELOPERFORCE
Serial Number:	85156688	AUTOMATION STUDIO
Serial Number:	85156692	AUDIENCE BUILDER
Serial Number:	85166144	APEX
Serial Number:	85166166	VISUALFORCE
Serial Number:	85183487	SCHOOLFORCE
Serial Number:	85183493	SCHOOLFORCE
Serial Number:	85189612	ISVFORCE
Serial Number:	85208281	SALESFORCE
Serial Number:	85208296	SALESFORCE.COM
Serial Number:	85217310	SERVICE CLOUD
Serial Number:	85217360	FORCE.COM
Serial Number:	85217946	SALESFORCE FOUNDATION
Serial Number:	85217989	SALESFORCE FOUNDATION
Serial Number:	85236825	

Property Type	Number	Word Mark
Serial Number:	85236914	SALESFORCE.COM FOUNDATION
Serial Number:	85236542	
Serial Number:	85256143	SOFTWARE
Serial Number:	85261223	SALESFORCE MVP
Serial Number:	85273837	SALESFORCE SOFTWARE
Serial Number:	85273844	SALESFORCE.COM
Serial Number:	85273852	FORCE
Serial Number:	85273861	CHATTER
Serial Number:	85371774	HEROKU
Serial Number:	85371787	H HEROKU
Serial Number:	85373796	H
Serial Number:	85384709	CONNECTIONS
Serial Number:	85435258	RADIANCE
Serial Number:	85485757	DATA SENTRY
Serial Number:	85538523	KRUX INTERCHANGE
Serial Number:	85563020	TRIALFORCE
Serial Number:	85563381	DESK.COM
Serial Number:	85563399	ASSETFORCE
Serial Number:	85573873	MAPANYTHING
Serial Number:	85573897	MAPANYTHING
Serial Number:	85575069	MAP EVERYTHING WITH MAP ANYTHING
Serial Number:	85575083	MAP EVERYTHING WITH MAP ANYTHING
Serial Number:	85575128	EZCLOUDAUDIT
Serial Number:	85613442	FOUNDATIONCONNECT
Serial Number:	85766581	SALESFORCE MARKETING CLOUD
Serial Number:	85766582	SALESFORCE MARKETING CLOUD
Serial Number:	85766583	SALESFORCE MARKETING CLOUD
Serial Number:	85799300	QUIP
Serial Number:	85840329	SOCIALKEY
Serial Number:	85840341	AURA
Serial Number:	85856236	ANYPOINT
Serial Number:	85856337	MULESOFT
Serial Number:	86132643	WORK.COM
Serial Number:	86132660	WORK.COM
Serial Number:	86132680	WORK.COM
Serial Number:	86132707	SALESFORCE IDENTITY
Serial Number:	86133036	POWER OF US
Serial Number:	86137689	RAML

Property Type	Number	Word Mark
Serial Number:	86266637	SALESFORCE1
Serial Number:	86266639	SALESFORCE1
Serial Number:	86391400	SALESFORCE PARDOT
Serial Number:	86405329	JOURNEY BUILDER
Serial Number:	86420019	SALESFORCE
Serial Number:	86420021	SALESFORCE TOWER
Serial Number:	86454067	SALESFORCE
Serial Number:	86454069	SALESFORCE
Serial Number:	86454072	SALESFORCE
Serial Number:	86454073	SALESFORCE
Serial Number:	86454074	SALESFORCE
Serial Number:	86454075	SALESFORCE
Serial Number:	86489287	DIFFEO
Serial Number:	86525931	KRUX LINK
Serial Number:	86536344	CLICK2CREATE
Serial Number:	86568428	DEMANDWARE
Serial Number:	86588816	TRAILHEAD
Serial Number:	86639838	SALESFORCE
Serial Number:	86639842	SALESFORCE
Serial Number:	86639846	SALESFORCE
Serial Number:	86639847	SALESFORCE
Serial Number:	86639849	SALESFORCE
Serial Number:	86641780	SALESFORCE
Serial Number:	86730503	SALESFORCE.ORG
Serial Number:	86730505	SALESFORCE.ORG
Serial Number:	86730508	SALESFORCE.ORG
Serial Number:	86775736	RECONTEXT
Serial Number:	86830311	AT MAPANYTHING, WE BELIEVE "WHERE" MATTE
Serial Number:	86861211	SIFT
Serial Number:	86861216	SIFT
Serial Number:	86889967	HEDA
Serial Number:	86890558	SALESFORCEIQ
Serial Number:	86890560	SALESFORCEIQ
Serial Number:	87115619	EXPERIENCE DELIVERS SUCCESS
Serial Number:	87158630	THE CMO CLUB
Serial Number:	87158709	THE CMO CLUB
Serial Number:	87166136	THE FUTURE CMO CLUB
Serial Number:	87190246	ADVISOR LINK

Property Type	Number	Word Mark
Serial Number:	87259137	ATTIC
Serial Number:	87307737	TABLEAU DOCTOR
Serial Number:	87449888	NARRATIVE N SCIENCE
Serial Number:	87449892	NARRATIVE SCIENCE
Serial Number:	87468360	HOW THE FUTURE GETS WRITTEN
Serial Number:	87542621	MAPANYTHING ELD
Serial Number:	87543092	MAPANYTHING DATA
Serial Number:	87543201	MAPANYTHING EXPRESS
Serial Number:	87545434	MAPANYTHING GUIDE
Serial Number:	87545482	MAPANYTHING LIVE
Serial Number:	87546219	MAPANYTHING NEARBY
Serial Number:	87546248	
Serial Number:	87614769	M
Serial Number:	87619405	M
Serial Number:	87628204	WHERE MATTERS
Serial Number:	87628629	THE WHERE COMPANY
Serial Number:	87628653	UNDERSTAND WHERE YOUR BUSINESS IS AND WH
Serial Number:	87628700	MINORITIES IN TECH
Serial Number:	87628742	
Serial Number:	87634396	PARDOT
Serial Number:	87665392	LIGHTNING
Serial Number:	87665395	SALESFORCE
Serial Number:	87665396	LIGHTNING
Serial Number:	87667004	HYPER
Serial Number:	87804379	SALESFORCE.ORG PHILANTHROPY CLOUD
Serial Number:	87804380	SALESFORCE.ORG PHILANTHROPY CLOUD
Serial Number:	87804382	SALESFORCE.ORG PHILANTHROPY CLOUD
Serial Number:	87804384	SALESFORCE.ORG PHILANTHROPY CLOUD
Serial Number:	87818806	DATA EVERYWHERE TABLEAU FOR EVERYONE
Serial Number:	88233863	LEXIO
Serial Number:	88527503	ASK DATA
Serial Number:	88527508	ASK DATA
Serial Number:	88527512	ASK DATA
Serial Number:	88689913	WE BRING COMPANIES AND CUSTOMERS TOGETHE
Serial Number:	88689914	WE BRING COMPANIES AND CUSTOMERS TOGETHE
Serial Number:	88689918	WE BRING COMPANIES AND CUSTOMERS TOGETHE
Serial Number:	88776823	
Serial Number:	88776824	

Property Type	Number	Word Mark
Serial Number:	88776825	
Serial Number:	88776826	
Serial Number:	88776827	
Serial Number:	88776828	
Serial Number:	88776829	
Serial Number:	88776830	
Serial Number:	88776831	
Serial Number:	88776832	
Serial Number:	88776833	SALESFORCE ESSENTIALS
Serial Number:	88776834	SALESFORCE ESSENTIALS
Serial Number:	88776835	SALESFORCE ESSENTIALS
Serial Number:	76720816	TRAILBLAZER
Serial Number:	90052366	TABLEAU BLUEPRINT
Serial Number:	90052370	TABLEAU BLUEPRINT
Serial Number:	90052371	TABLEAU BLUEPRINT
Serial Number:	90122184	SALESFORCE INTERACTION STUDIO
Serial Number:	90122187	SALESFORCE INTERACTION STUDIO
Serial Number:	90235714	IRON VIZ
Serial Number:	90349505	HYPERFORCE
Serial Number:	90349510	HYPERFORCE
Serial Number:	90494952	FORCE
Serial Number:	90494953	FORCE
Serial Number:	90547484	THE CMO CLUB
Serial Number:	90570648	PARTNERFORCE
Serial Number:	97103080	SALESFORCE+
Serial Number:	97187684	CUSTOMERVERSE
Serial Number:	97229555	TABLEAU
Serial Number:	97229559	TABLEAU
Serial Number:	97231938	CUSTOMER 360
Serial Number:	97231942	CUSTOMER 360

CORRESPONDENCE DATA

Fax Number: 9495676710

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 4157735700

Email: ipprosecutionsf@orrick.com

Correspondent Name: Beth M. Goldman and Betsy Wang Lee

Address Line 1: 2050 Main Street, Suite 1100

Address Line 2: Orrick, Herrington & Sutcliffe LLP

TRADEMARK
REEL: 007695 FRAME: 0205

Address Line 4: Irvine, CALIFORNIA 92614-8255	
ATTORNEY DOCKET NUMBER:	27263-6073
NAME OF SUBMITTER:	Beth M. Goldman
SIGNATURE:	/Beth M. Goldman/
DATE SIGNED:	04/18/2022
Total Attachments: 2 source=SFDC to SF#page1.tif source=SFDC to SF#page2.tif	

Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SALESFORCE.COM, INC.", CHANGING ITS NAME FROM "SALESFORCE.COM, INC." TO "SALESFORCE, INC.", FILED IN THIS OFFICE ON THE TWENTY-FIFTH DAY OF MARCH, A.D. 2022, AT 8:31 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FOURTH DAY OF APRIL, A.D. 2022 AT 12 O'CLOCK A.M.



2991326 8100
SR# 20221422510

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203161381
Date: 04-12-22

TRADEMARK
REEL: 007695 FRAME: 0207

**CERTIFICATE OF AMENDMENT
OF
AMENDED AND RESTATED
CERTIFICATE OF INCORPORATION
OF
SALESFORCE.COM, INC.**

salesforce.com, inc., a corporation organized and existing under the General Corporation Law of the State of Delaware, does hereby certify:

The following amendment to the corporation's Amended and Restated Certificate of Incorporation was adopted by the corporation's Board of Directors in accordance with the provisions of section 242 of the General Corporation Law of the State of Delaware:

Article FIRST of the corporation's Amended and Restated Certificate of Incorporation is hereby deleted and shall be replaced with the following:

"The name of the corporation is Salesforce, Inc. (hereinafter sometimes referred to as the "Corporation")."

This Certificate of Amendment shall become effective on April 4, 2022 at 12:00 a.m. Eastern Time.

IN WITNESS WHEREOF salesforce.com, inc. has caused this Certificate to be signed by its duly authorized officer this 25th day of March, 2022.

SALESFORCE.COM, INC.

By: /s/ Sarah Dods

Name: Sarah Dods

Title: Chief Compliance Officer &
Corporate Secretary

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:31 AM 03/25/2022
FILED 08:31 AM 03/25/2022
SR 20221156115 - File Number 2991326

RECORDED: 04/18/2022

**TRADEMARK
REEL: 007695 FRAME: 0208**