

1. PREDICT represents forecasting and the anticipation of future outcomes — whether in data science, sports, finance, weather, technology trends, or everyday life.

While registrations would be open without restriction, the .PREDICT namespace is expected to attract entities engaged in forecasting, analytics, and the anticipation of future outcomes. These include data scientists and analytics firms; sports prediction and fantasy sports platforms; financial forecasting and market analysis services; weather and climate prediction services; AI and machine learning research groups; and trend forecasting agencies and futurists.

Related activities already carried out (or planned for launch) include: registry service provider evaluations, technical readiness for DNS stability and DNSSEC, IDN support, and ensuring providers meet benchmarks for resolution stability and query response time. Required rights protection mechanisms will include the Trademark Clearinghouse, Uniform Domain-Name Dispute-Resolution Policy (UDRP), and Uniform Rapid Suspension (URS).

Having served a decade as Registry Operator for the .CAM gTLD, we have gathered extensive experience in registry operations, registrar communication, user awareness campaigns, and TLD promotion. We will leverage this expertise to make .PREDICT a success. It is a priority to offer best practice operations, best-in-class technical infrastructure, and full compliance with Registry Operator policy. All registry operations would comply with applicable privacy and data protection laws, and registrants would be required to adhere to lawful use standards. To further protect registrants and internet users, we work alongside trusted DNS services like CleanDNS for spam handling, registry-lock services, and rapid takedown mechanisms to respond to malicious use.

Communication with Registrars will commence as soon as possible to raise awareness, and ensure an effective launch of the .PREDICT TLD. Registration would be open on a first-come, first-served basis following extensive Sunrise and Landrush periods giving existing intellectual property rights owners the opportunity to secure and protect their names ahead of the general public. Followed by the outreach to data science and analytics industry associations for the development of a .PREDICT usage. Attendance and participation at ICANN Meetings, and other relevant events, is planned.

2. The purpose of .PREDICT is to provide a dedicated namespace for forecasting and anticipation across data science, sports, finance, weather, technology trends, and everyday life. Forecasting enables individuals and organizations to weigh possible future outcomes and make more informed decisions, grounding choices in analysis rather than uncertainty.

This purpose is sustainable because prediction is a fundamental component of the decision-making process across finance, sports, climate science, healthcare, technology, and everyday life. As world models grow more accurate over time, the role of prediction in guiding decisions

becomes more central. The growth of predictive market platforms, fantasy sports leagues, and statistical forecasting services underscores this broader trend, indicating sustained demand for a dedicated namespace where predictions are given due weight.