

1. .AIO's primary meaning is "All-in-One" — platforms, devices, or services that combine multiple functions into a single integrated offering. .AIO also finds its historical anchor in "AI + IO": the intersection of artificial intelligence and data input/output. .AIO pairs both meanings in a single namespace — itself an all-in-one.

While registrations would be open without restriction, the .AIO namespace is expected to attract organizations grounded in the AI + IO convergence. These include AI and data-processing technology companies; AI inference providers and data I/O pipelines; endpoint suites for model tool calling; developers of all-in-one software platforms and integrated suites; organizations building integrated workflows and automation pipelines; smartphone and consumer electronics brands; super-app and unified-service providers; and businesses offering bundled products or subscription services.

Related activities already carried out (or planned for launch) include: registry service provider evaluations, technical readiness for DNS stability and DNSSEC, IDN support, and ensuring providers meet benchmarks for resolution stability and query response time. Required rights protection mechanisms will include the Trademark Clearinghouse, Uniform Domain-Name Dispute-Resolution Policy (UDRP), and Uniform Rapid Suspension (URS).

Having served a decade as Registry Operator for the .CAM gTLD, we have gathered extensive experience in registry operations, registrar communication, user awareness campaigns, and TLD promotion. We will leverage this expertise to make .AIO a success. It is a priority to offer best practice operations, best-in-class technical infrastructure, and full compliance with Registry Operator policy. All registry operations would comply with applicable privacy and data protection laws, and registrants would be required to adhere to lawful use standards. To further protect registrants and internet users, we work alongside trusted DNS services like CleanDNS for spam handling, registry-lock services, and rapid takedown mechanisms to respond to malicious use.

Communication with Registrars will commence as soon as possible to raise awareness, and ensure an effective launch of the .AIO TLD. Registration would be open on a first-come, first-served basis following extensive Sunrise and Landrush periods giving existing intellectual property rights owners the opportunity to secure and protect their names ahead of the general public. Followed by the outreach to developers and platforms would be conducted to encourage adoption of the .AIO namespace. Attendance and participation at ICANN Meetings, and other relevant events, is planned.

2. The purpose of .AIO is to provide a dedicated namespace for the AI + IO convergence — where intelligence and data I/O working together increasingly produces all-in-one experiences. Platforms such as WeChat, Microsoft 365, and Google Workspace demonstrate the demand for integrated offerings. More recently, the DNS-AID initiative extends this demand to the DNS layer, connecting AI agents at the namespace level — alongside the Model Context Protocol (MCP) servers that connect AI models to external data and tools through standardized endpoints.

This purpose is sustainable because the AI + IO convergence is growing across enterprise and consumer markets. The drive toward consolidation is not limited to AI: from the smartphone that replaced the separate camera, music player, and GPS, to super-apps like WeChat that combine messaging, payments, and services, users consistently favor fewer, integrated tools over fragmentation. The same consolidation dynamic is visible across enterprise suites and consumer platforms alike. Since both the technology and the preference for consolidation continue to evolve together, this same pull will keep the .AIO namespace relevant over time.