

COMMUNITY STANDARDS

What .human stands for

.human

A trusted, dignity-centered, and creativity-affirming namespace

PUBLISHED BY	Human Centered Holdings LLC · Registry Operator (applicant) for .human
DOCUMENT VERSION	1.0 · July 2026
STATUS	Published as registry policy; acknowledged by registrants who opt into verification

WHY THESE STANDARDS EXIST

Every human advance in history has begun as a creative act. .human exists to give the people and organizations behind those advances (the helpers, the healers, the advocates, the builders, and the makers) an online home that says what they are: human. These standards describe the spirit of the namespace we intend to build together.

Our standards

Lead with dignity. A .human name should respect the inherent dignity of every person. There is no room here for content or services that dehumanize, exploit, or systematically harass people.

Be who you say you are. A .human name should truthfully represent the person, organization, or initiative behind it. Pretending to be a government, an institution, or another person is not welcome in this namespace.

Keep it safe and lawful. Phishing, malware, botnets, and the exploitation of children have no place in .human, or anywhere else.

Serve people. This namespace is for work that advances human well-being, rights, and flourishing, across civil society, care, human rights, ethical AI, dignity-focused initiatives, and creative practice.

Honor creative work. We affirm attribution, respect for creators' rights, and honest representation of human creative work, including being transparent when machine-generated content could be mistaken for human work.

Protect the vulnerable. Services for children, people in crisis, or other vulnerable groups deserve heightened care and full compliance with safeguarding law.

Use AI openly. If artificial intelligence plays a material role in what you offer, tell your users. We encourage every registrant to operate consistently with recognized ethical-AI frameworks.

Stay reachable. Keep your contact details accurate and respond in good faith when the registry reaches out.

How these standards work

Registrants who opt into voluntary eligibility verification acknowledge these standards as part of that process. The standards express our intentions for the namespace; the binding rules live in our published Registry Policies and in our agreements with ICANN.

These standards will evolve with the community. Material changes go through the consultation process in our Registry Policies, including review by the Community Advisory Council.