



July 30, 2026

Mr. Kurt Erik Lindqvist
President and Chief Executive Officer
Internet Corporation for Assigned Names and Numbers (ICANN)
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA

Dear Mr. Lindqvist,

**RE: ENDORSEMENT: THE KENYA NETWORK INFORMATION CENTRE (KeNIC) APPLICATION
UNDER THE ICANN 2026 NEW GENERIC TOP-LEVEL DOMAIN (gTLD) PROGRAMME**

Receive warm greetings from the Kenya Private Sector Alliance (KEPSA).

KEPSA is the apex body of the private sector in Kenya, bringing together businesses, business associations, and chambers of commerce to shape public policy, drive partnerships, and advance sustainable economic growth. Representing a reach of over 2 million businesses — from startups and SMEs to large local enterprises and multinational corporations with a base in Kenya; KEPSA serves as a unified voice of the private sector and a platform for creating economic value, social impact, and environmental sustainability through both its industry and foundation arms.

KEPSA is also the focal point for the East African Business Council (EABC) in Kenya and hosts the International Chamber of Commerce (ICC Kenya), strengthening Kenya's integration into regional and global business networks.

It is in this regard that we are pleased to express our support for the Kenya Network Information Centre's (KeNIC) proposed application under the Internet Corporation for Assigned Names and Numbers (ICANN) 2026 New Generic Top-Level Domain (gTLD) Programme.

We recognise the strategic importance of a secure, trusted, and well-governed digital ecosystem in promoting economic growth, innovation, digital trade, and Kenya's competitiveness in the global digital economy. Initiatives that strengthen Kenya's digital infrastructure and expand opportunities for businesses to participate in the digital marketplace are consistent with our mandate of advocating for an enabling business environment and supporting sustainable private sector development.

As the manager of Kenya's country code top-level domain (.ke), KeNIC plays an important role in the development and administration of Kenya's domain name ecosystem. We acknowledge its efforts to pursue initiatives aimed at enhancing Kenya's digital presence and fostering an inclusive digital environment that supports businesses, entrepreneurs, institutions, and other stakeholders.

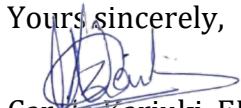
Accordingly, KEPSA supports KeNIC's participation in the ICANN 2026 New gTLD Programme and its efforts to advance Kenya's digital transformation agenda. We also encourage continued collaboration among KeNIC, government institutions, regulators, the private sector, the technical community, civil society, and other relevant stakeholders throughout the application process and, if successful, during implementation. Such collaboration will be essential in ensuring that the initiative is transparent, inclusive, technically resilient, and delivers broad-based value to Kenya's digital economy.

This endorsement is issued in recognition of the strategic value of strengthening Kenya's digital ecosystem and should be understood as an expression of institutional support for the initiative, based on information provided to KEPSA and should not be construed as an independent technical, legal, financial, operational, or regulatory assessment of the proposed application or as confirmation that the application satisfies ICANN's evaluation requirements.

Responsibility for compliance with all applicable ICANN requirements, Kenyan laws, and any other relevant regulatory obligations remains solely with KeNIC as the applicant. Further, this endorsement does not constitute a guarantee, warranty, certification, or representation regarding the outcome, approval, implementation, or future operation of the proposed gTLD, nor does it create any legal obligation or liability on the part of KEPSA in relation to the application or its implementation.

Subject to the foregoing, KEPSA is pleased to support KeNIC's application under the ICANN 2026 New Generic Top-Level Domain Programme and wishes KeNIC every success in its efforts to strengthen Kenya's position within the global digital landscape.

Yours sincerely,



Carole Kariuki, EBS, MBS, HSC
Chief Executive Officer

