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Tortola VG1110
British Virgin Islands

26 June 2026

New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Re: Endorsement of Avax Naming Limited's Application for the .avax Community Top-Level Domain

Dear ICANN Review Panel:

I write on behalf of Avalanche (BVI), Inc. dba Avalanche Foundation, which supports the growth, adoption, and long-term development of the global Avalanche ecosystem, in formal support of Avax Naming Limited's application for the .avax community generic top-level domain.

The Avalanche Foundation supports Avax Naming Limited's application because .avax is the natural DNS representation of the Avalanche community, and because Avax Naming Limited has been selected to serve as the community's ICANN operating partner for the .avax TLD.

1. Foundation Role

The Avalanche Foundation supports the global Avalanche community, including developers, validators, infrastructure providers, application builders, enterprises, ecosystem projects, users, and regional community participants building on or using the Avalanche public blockchain.

The Foundation supports ecosystem growth, developer engagement, community adoption, infrastructure development, and strategic initiatives that advance the Avalanche network and its surrounding community. Through these activities, the Foundation has become an established and respected member of the Avalanche community.

For that reason, the Foundation is well positioned to identify and support a suitable ICANN operating partner for the .avax TLD in the interest of the Avalanche ecosystem and community. The Foundation's endorsement of Avax Naming Limited reflects the Foundation's role as a respected supporter of the Avalanche ecosystem.



2. Decision Process

The Foundation's decision to support Avax Naming Limited followed a deliberate review of the ICANN new gTLD opportunity and the role that an Avalanche-aligned DNS namespace could play in the long-term development of the ecosystem.

In evaluating the appropriate path forward, the Foundation considered the importance of ensuring that any .avax application would be operated in a manner that is technically capable, ICANN-compliant, aligned with the Avalanche community, and responsive to the needs of both traditional DNS users and Avalanche-native participants.

The Foundation reviewed Avax Naming Limited's proposed structure, its ICANN and domain industry experience, its proposed registry services infrastructure, and its proposed community-based registration framework. Based on that review, the Foundation determined that Avax Naming Limited is the appropriate applicant and ICANN operating partner for the .avax community TLD.

This endorsement was approved by *the Foundation's Board of Directors* on or about 23 June 2026, following internal review and discussion among Foundation leadership.

3. Rationale for Selecting Avax Naming Limited

The Foundation selected Avax Naming Limited because the .avax TLD requires more than conventional registry operation. It requires an operator capable of bridging the ICANN-administered DNS with the Avalanche ecosystem's existing identity, developer, wallet, application, validator, and community infrastructure. Avax Naming Limited is well positioned to serve that role for several reasons.

First, Avax Naming Limited is aligned with the Avalanche ecosystem and has been structured specifically to pursue and operate the .avax TLD for the benefit of the Avalanche community. Its role is not merely to operate a generic domain product, but to support a community namespace that reflects the identity and needs of Avalanche developers, validators, applications, users, enterprises, and ecosystem participants.

Second, Avax Naming Limited has represented to the Foundation that its contractual relationships with D3 Global and Doma Protocol provide it web3-native infrastructure and product capability directly relevant to the Avalanche community. The Avalanche ecosystem includes a wide range of blockchain-native applications, developers, wallets, users, and infrastructure participants. A successful .avax TLD should therefore be operated by a party that understands both the ICANN DNS framework and the decentralized web.



Third, Avax Naming Limited's leadership and advisors include individuals with substantial experience in the ICANN ecosystem and the domain name industry. That experience is important because the .avax TLD must be operated responsibly within ICANN's contractual, technical, policy, and compliance framework.

Fourth, Avax Naming Limited's registry services infrastructure is designed to support DNS stability, ICANN compliance, abuse mitigation, rights protection mechanisms, and responsible registry operations from the outset.

The Foundation believes the combination of Avax Naming Limited's Avalanche alignment, Doma's web3-native infrastructure, D3 Global's domain industry and ICANN experience, and experienced registry services support is the right structure for .avax.

4. Community Representation

The Avalanche community is broad, global, and active. It includes developers, validators, infrastructure providers, wallet providers, DeFi protocols, gaming applications, enterprise and institutional users, NFT and digital asset platforms, ecosystem projects, regional communities, creators, and end users.

The Avalanche community is real, identifiable, and organized. Its participants can be identified through developer activity, validator participation, ecosystem programs, grants, public events, hackathons, application integrations, wallet usage, and on-chain activity. Participation remains open to anyone willing to build, validate, integrate, govern, educate, transact, support, or otherwise contribute to the Avalanche ecosystem. The Foundation's programs and relationships span these constituencies and are designed to support the community as a whole, not any single segment.

The Foundation's endorsement of Avax Naming Limited therefore reflects its considered view, as a leading supporter of the ecosystem, of what serves the long-term interest of the Avalanche community. The Foundation believes .avax is the natural and established identifier for the Avalanche community and that delegation of .avax as an ICANN-administered community TLD will provide a trusted DNS namespace aligned with the community's identity, infrastructure, and long-term development.

5. Community Registration Policies

As a leading supporter of the Avalanche community, the Foundation strongly endorses operating .avax as a community TLD under registration policies that preserve the relationship between the namespace and the Avalanche community.



Such policies should keep .avax registrations aligned with the purpose of the TLD and the interests of the Avalanche community. The Foundation understands that Avax Naming Limited intends to implement community-based registration policies consistent with ICANN requirements and to operate the TLD through registry infrastructure designed to support DNS stability, abuse mitigation, rights protection, and ICANN compliance.

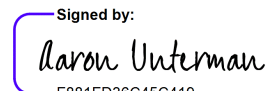
The Foundation understands that Avax Naming Limited intends to operate .avax in a manner that protects DNS stability, respects applicable ICANN policies, supports abuse mitigation, and preserves the integrity of the Avalanche community namespace.

6. Endorsement

For the reasons above, Avalanche Foundation formally endorses Avax Naming Limited's application for the .avax community generic top-level domain and supports Avax Naming Limited's role as the community's ICANN operating partner for .avax.

The Foundation urges ICANN to approve Avax Naming Limited's application and looks forward to the successful delegation and operation of .avax for the benefit of the Avalanche community.

Sincerely,

Signed by:

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Aaron Unterman

Director

Avalanche Foundation / Avalanche (BVI), Inc.