

[Back](#)

# FIFA® Blockchain

FIFA



FIFA WORLD CUP 2026™

Published  
11 Jun 2025

 Share

**This strategic move positions FIFA Collect at the forefront of digital engagement in global sports.**

**FIFA Collect** is now live on the newly launched FIFA Blockchain, in a move that enhances the platform's ability to deliver unique digital collectibles and immersive fan experiences. Powered by speed, scalability, and EVM compatibility, the blockchain has been built on Avalanche technology, meaning seamless integration with popular wallets, easier access for fans, and a future-proof foundation for global growth.

Since launch, over 85,000 total addresses have already been created on the FIFA Blockchain — showing early traction and strong community interest.

This strategic move positions FIFA Collect at the forefront of digital engagement in global sports, reinforcing its mission to connect with fans worldwide through cutting-edge technology.

FIFA Collect, however, is just the beginning. With the launch of the FIFA Blockchain, FIFA has laid the foundation for a broader digital ecosystem — one that has the potential to unlock new experiences for fans, Partners, and developers alike. With updates to follow, FIFA is actively exploring how to expand the platform in ways that add value, deepen engagement, and stay true to FIFA's global mission of growing the game.

This development is part of FIFA's broader strategy to embrace emerging technologies that align with the evolving expectations of a digitally native fan base. Through partnerships, innovation, and proprietary infrastructure like the FIFA Blockchain, FIFA aims to offer new avenues of interaction, community, and participation — both during tournaments and year-round.

Be part of this exciting new chapter — explore the platform now at [collect.fifa.com](https://collect.fifa.com).

Latest FIFA World Cup 2026™ news



Zidane's top five France World Cup matches

Zidane appoi



FIFA PARTNERS



SPONSORS



SUPPORTERS



PRIVACY POLICY  
TERMS OF SERVICE  
MANAGE COOKIE PREFERENCES  
Copyright © 1994 - 2026 FIFA. All rights reserved.