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NEWS

MetaMask Celebrates Its 6th Anniversary With 6 Digit Growth & Strategic Update to the Market

Created in July 2016 by developers Dan Finlay and Aaron Davis, the world's leading self custodial wallet announced in March 2022 that it surpassed 30 million MAUs. To mark its anniversary and celebrate the huge success that the wallet has experienced up until this point, the MetaMask founders share unique insights on the origin story for the first time ever.

READING TIME

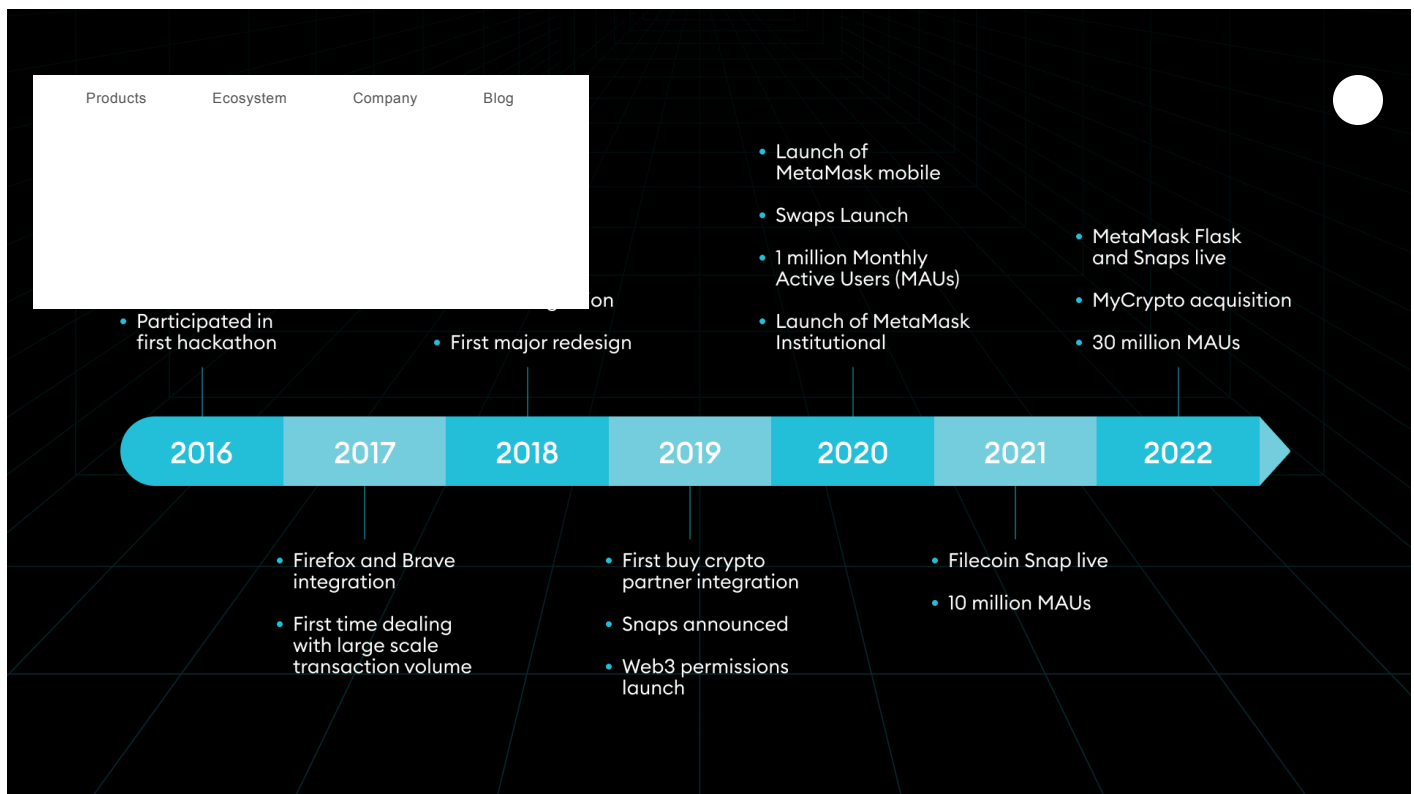
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New York, NY, July 14th, 2022 — **MetaMask, Consensys'** leading mobile app and browser extension wallet, today celebrates its 6th anniversary. MetaMask has achieved 6 digit growth in Monthly Active Users (MAUs) since its inception. The exponential growth of the last two years can be attributed to the frenzy of interest in Decentralized Finance (DeFi) apps, NFT marketplaces, play-to-earn games, Decentralized Autonomous Organizations (DAOs), and metaverse worlds.

For the first time, MetaMask has chosen to mark this occasion by **sharing exclusive insights around its origin story**, MetaMask's top and fastest growing markets, and some of the most popular use cases in these regions. Given the current market volatility, MetaMask also provides unique insights on what developers are currently building and the changes that they foresee across the Web3 landscape.

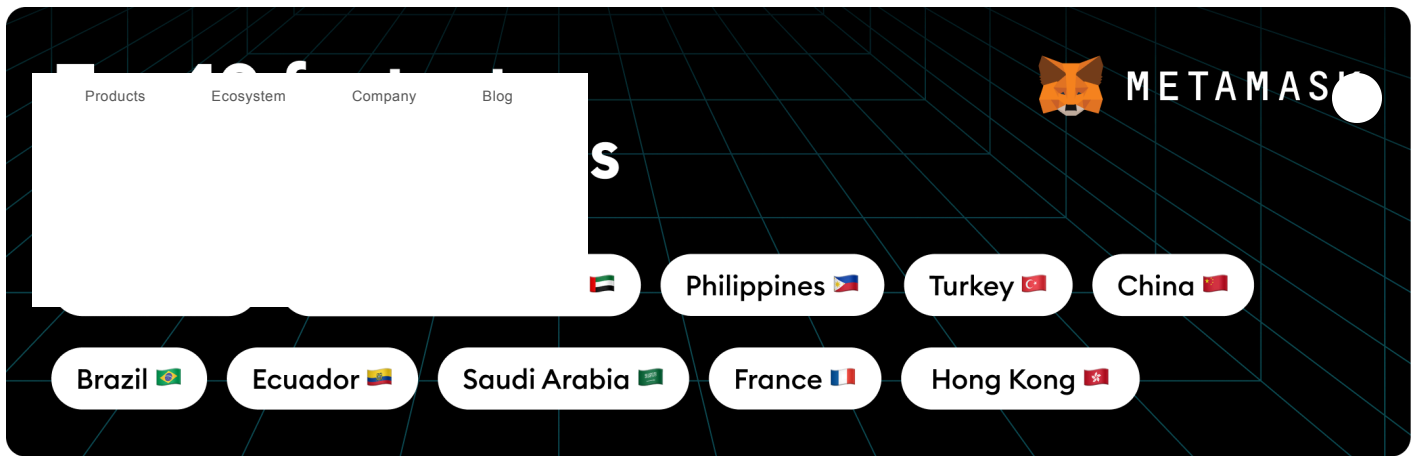


2022: MetaMask's Top and Fastest Growing Markets

At the end of the first quarter of 2022, MetaMask's top 25 markets in the world in terms of Monthly Active Users using the mobile version included:



10 markets have been growing the fastest during this same period:



DeFi, NFTs and gaming currently represent the top sources of activity for MetaMask users on Mobile, with interesting trends in some markets:



Growing economic activity in Web3 has attracted a number of highly innovative applications but also scammers and thieves. As a leader in terms of being a platform for digital assets where possible.

Though the overall macro market significantly impacts crypto users' focus on financial use cases, there are a high volume of individuals using MetaMask for commercial, social, and cultural activities.

The Future: Looking Beyond the Bear Market

Around 600 unique developers have started to interact with Snaps since its launch in January 2022.

Some of the snaps that have launched since then:

Filecoin Snap (by Protocol Labs and Chainsafe): Enables the Filecoin network inside MetaMask, providing dapps with easier integration. Once installed, the snap will add a Filecoin integration to the wallet with an accompanying frontend. Here, users can view their Filecoin accounts and balances, send FIL transactions, and create cryptographically signed messages with their Filecoin keys.

Bitcoin Snap (by Keystone): This snap lets you manage your own bitcoin directly in MetaMask.

ArSnap (by Pianity): Extends MetaMask's capabilities to support Arweave. For dapp developers, it's aimed at empowering them to create their own integration using ArSnap Adapter. This defines ArSnap's API and makes it accessible to dApps developers through an easy-to-use and clean API.

StarkNet Snap (by Consensys/Starkware): The StarkNet snap allows developers to deploy StarkNet accounts, make transactions on StarkNet, and interact with StarkNet smart contracts.

How MetaMask Snaps is changing the landscape:

Allows developers to create permissionless experiences to extend the capabilities of

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words, they can build on top of MetaMask without
ick team.

l for a multi-chain industry: Snaps for non-EMV-
egration with MetaMask, which was initially built for
EVM-compatible networks.

The innovation of Snaps is that developers can build features and integrations beyond



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For more detail on the MetaMask origin story, read the

full chronology of its ascent to the world's most popular web3 wallet and browser.

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ABOUT CONSENSYS

Consensys is a leading Ethereum and decentralized protocols software company. We enable developers, enterprises, and people worldwide to build next-generation applications, launch modern financial infrastructure, and access the decentralized web. Our product suite, composed of **Infura**, **Quorum**, **Codefi**, **MetaMask**, **Truffle**, **Diligence** and our **NFT platform**, serves millions of users, supports billions of blockchain-based queries for our clients, and has handled billions of dollars in digital assets. Ethereum is the largest programmable blockchain in the world, leading in business adoption, developer community, and DeFi activity. On this trusted, open-source foundation, we are building the digital economy of tomorrow. To explore our products and solutions, visit <https://consensys.io>.



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