



July 20, 2026

VIA EMAIL

To: New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Re: Support for Mask Naming Limited's Application for the .mask Community Top-Level Domain

Dear ICANN Review Panel:

I write on behalf of **Blockaid Ltd.**, a leading Web3 security provider and a security partner to **MetaMask**, in support of **Mask Naming Limited's** application for the **.mask** community generic top-level domain.

1. Our Role in the MetaMask Ecosystem

Blockaid is a security partner to the MetaMask ecosystem. Blockaid's proprietary security products are integrated into the MetaMask environment enabling the security alerts that protect MetaMask users from scams, phishing, and malicious transactions. As a partner directly invested in the safety and success of the MetaMask ecosystem, we have a strong interest in its continued growth and long-term success.

Blockaid has scanned over 6.3 billion transactions since 2025, blocking more than 585 million attacks, and is the security infrastructure behind platforms including Coinbase, MetaMask, Uniswap, and Safe.

Through this role, we interact with and support a meaningful part of the MetaMask community.

2. Support for .mask

We support the recognition of **.mask** as the MetaMask community's ICANN-administered domain space. The **.mask** string is a natural and established identifier for the MetaMask community, and its delegation as a community top-level domain would provide MetaMask developers, applications, users, and ecosystem participants with a trusted namespace in the global DNS.

We also support **Consensys's** endorsement of **Mask Naming Limited** as the applicant and ICANN operating partner for **.mask**.

3. Community Benefit

A community-aligned **.mask** TLD can help strengthen the MetaMask ecosystem's identity layer by connecting community-native applications, naming, wallets, users, and other ecosystem participants with the established DNS.

We believe this will benefit the MetaMask ecosystem by supporting discoverability, trust, interoperability, and community-aligned use of the **.mask** namespace.

As a security partner to the MetaMask ecosystem, we believe a community-aligned **.mask** namespace can strengthen trust, discoverability, and identity for users and applications across the ecosystem.



For these reasons, **Blockaid** supports **Mask Naming Limited's** application for the **.mask** community gTLD and urges ICANN to approve the application.

Sincerely,

Roni Sidi
General Counsel

A handwritten signature in black ink that reads 'Roni Sidi'.

Blockaid Ltd.