

United States of America

United States Patent and Trademark Office

FITBIT

Reg. No. 4,851,801

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Int. Cls.: 9, 38, 41, and 44

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

FITBIT, INC. (DELAWARE CORPORATION)
405 HOWARD STREET SUITE 550
SAN FRANCISCO, CA 94105

FOR: PEDOMETERS; ALTIMETERS; SCALES AND PERSONAL WEIGHING SCALES; MULTIFUNCTIONAL ELECTRONIC DEVICES FOR DISPLAYING, MEASURING, AND UPLOADING TO THE INTERNET INFORMATION INCLUDING TIME, DATE, HEART RATE, GLOBAL POSITIONING, DIRECTION, DISTANCE, ALTITUDE, SPEED, STEPS TAKEN, CALORIES BURNED, NAVIGATIONAL INFORMATION, CHANGES IN HEART RATE, ACTIVITY LEVEL, HOURS SLEPT, QUALITY OF SLEEP, AND SILENT WAKE ALARM; COMPUTER SOFTWARE FOR WIRELESS DATA COMMUNICATION FOR RECEIVING, PROCESSING, TRANSMITTING AND DISPLAYING INFORMATION RELATING TO FITNESS, BODY FAT, BODY MASS INDEX; COMPUTER SOFTWARE FOR MANAGING INFORMATION REGARDING TRACKING, COMPLIANCE AND MOTIVATION WITH A HEALTH AND FITNESS PROGRAM, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 9-29-2009; IN COMMERCE 9-29-2009.

FOR: PROVIDING ONLINE FORUM AND ELECTRONIC BULLETIN BOARD FOR REGISTERED USERS FOR TRANSMISSION OF MESSAGES CONCERNING FOOD, NUTRITION, FITNESS ACTIVITIES, PERSONAL ACTIVITIES, GENERAL INTEREST, CLASSIFIEDS, VIRTUAL COMMUNITY, AND SOCIAL NETWORKING, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 9-25-2009; IN COMMERCE 9-25-2009.

FOR: PROVIDING A WEBSITE FEATURING INFORMATION REGARDING FITNESS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-25-2009; IN COMMERCE 9-25-2009.

FOR: PROVIDING A WEBSITE FEATURING INFORMATION REGARDING NUTRITION, DIETING, WELLNESS, AND HEALTH, IN CLASS 44 (U.S. CLS. 100 AND 101).

FIRST USE 9-25-2009; IN COMMERCE 9-25-2009.



Michelle K. Lee

Director of the United States
Patent and Trademark Office

Reg. No. 4,851,801 THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,732,334, 4,380,130, AND OTHERS.

SN 86-133,604, FILED 12-3-2013.

KIM SAITO, EXAMINING ATTORNEY

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. *See* 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.*
See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. *See* 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. *See* 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.