



[07/23/2026]

New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Re: Support for Sui Naming Limited's Application for the .sui Community Top-Level Domain

Dear ICANN Review Panel:

GiveRep is the #1 SocialFi platform on Sui, enabling on-chain social engagement, reputation, and community growth across the ecosystem.

1. Our Role in the Sui Community

GiveRep is an active participant in the Sui ecosystem. We serve **users, creators, and ecosystem participants** and support the continued growth, adoption, and development of Sui.

GiveRep is the leading SocialFi platform on Sui, helping projects grow engaged communities through on-chain social interactions and reputation systems.

Through this role, we interact with and support a meaningful segment of the Sui community.

2. Support for .sui

We support the recognition of **.sui** as the Sui community's ICANN-administered domain space. The **.sui** string is a natural and established identifier for the Sui community, and its delegation as a community top-level domain would provide Sui developers, applications, users, and ecosystem participants with a trusted namespace in the global DNS.

We also support **the Sui Foundation's** endorsement of **Sui Naming Limited** as the applicant and ICANN operating partner for **.sui**.

3. Community Benefit

A community-aligned **.sui** TLD can help strengthen the Sui ecosystem's identity layer by connecting community-native applications, naming, wallets, users, and other ecosystem participants with the established DNS.

We believe this will benefit the Sui ecosystem by supporting discoverability, trust, interoperability, and community-aligned use of the **.sui** namespace.

As the #1 SocialFi platform on Sui, we believe **.sui** can provide an important DNS identity layer for users, communities, and applications building and interacting across the ecosystem.

For these reasons, **GiveRep** supports **Sui Naming Limited's** application for the **.sui** community gTLD and urges ICANN to approve the application.

Sincerely,

Eason Chen

Co-founder

GiveRep