

CETUS

Empower liquidity. Built for DeFi.

June 26, 2026

New Generic Top-Level Domain Program
Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Re: Support for Sui Naming Limited's Application for the .sui Community Top-Level Domain

Dear ICANN Review Panel:

I write on behalf of Cetus, a pioneering decentralized exchange and concentrated-liquidity protocol on Sui, in support of Sui Naming Limited's application for the .sui community generic top-level domain.

1. Our Role in the Sui Community

Cetus is an active participant in the Sui ecosystem. We serve DeFi participants, users, and ecosystem contributors and support the continued growth, adoption, and development of Sui. To date, Cetus has facilitated more than \$101 billion in cumulative trading volume and served over 18.3 million cumulative trading addresses across the network. Through this role, we interact with and support a meaningful segment of the Sui community.

2. Support for .sui

We support the recognition of .sui as the Sui community's ICANN-administered domain space. The .sui string is a natural and established identifier for the Sui community, and its delegation as a community top-level domain would provide Sui developers, applications, users, and ecosystem participants with a trusted namespace in the global DNS.

We also support the Sui Foundation's endorsement of Sui Naming Limited as the applicant and ICANN operating partner for .sui.

3. Community Benefit

A community-aligned .sui TLD can help strengthen the Sui ecosystem's identity layer by connecting community-native applications, naming, wallets, users, and other ecosystem participants with the established DNS.

We believe this will benefit the Sui ecosystem by supporting discoverability, trust, interoperability, and community-aligned use of the .sui namespace. As a protocol serving economically active Sui users, we believe a community-aligned .sui namespace can strengthen trust, discoverability, and identity for Sui-based financial applications.

For these reasons, Cetus supports Sui Naming Limited's application for the .sui community gTLD and urges ICANN to approve the application.

Sincerely,

Authorized Signature



Name: Henry DU

Title: Founder

Organization: Cetus Protocol

Date: 26/06/2026